

Google is proud to call Massachusetts home

Creating economic opportunity in the Bay State

10+ years

Google has proudly called Massachusetts home for more than a decade with offices in Cambridge.

1,900+

Bay Staters are employed full-time at Google.

390K+ Massachusetts businesses

have connected directly with customers using Google—like [Nô's Casa Café](#) in Roxbury, [Nestled Bean](#) in Hudson, [Wicked Good Cupcakes](#) in Hanover, and [CareAcademy](#) and [Blank Label](#) in Boston.

\$17.4B

of economic activity provided for 45,100 Massachusetts businesses, nonprofits, publishers, creators, and developers in 2020.

Helping Massachusetts businesses and job seekers

For years, Google has supported digital skilling programs that can help sustain small businesses and help people secure fast-growing, good-paying jobs. With so many U.S. workers displaced by the COVID-19 pandemic, these solutions are even more critical to economic recovery. Technology creates growth opportunities for American businesses and can help American workers develop the skills they need to succeed in the digital economy.

\$180M

to support small business resilience

In collaboration with Opportunity Finance Network (OFN), Google made a **\$180M** commitment to support underserved small businesses across the country through the [Grow with Google Small Business Fund](#) and [Google.org Grants program](#). The fund delivers low-interest loans to community development financial institutions (CDFIs), such as **Grameen America** with an office in Boston.

3,300+

Bay Staters enrolled in the Google IT Support Certificate program

Google is invested in expanding access to [Google Career Certificates](#) to help more people—particularly underserved—grow their careers. To date, the [Google IT Support Certificate](#) has been implemented through 100+ community colleges and dozens of career technical education sites, including twelve community colleges in the state, like **Benjamin Franklin Institute of Technology** and **Bunker Hill Community College**. **3,300+ Bay Staters** have enrolled in the program and **60%** of people who take the Google IT Support Certificate course are Black, Latino, women, or veterans.



“With the support of the community and our customers—and with Google products and resources—we’re in a good place.”

Joshua Fidalgo
Co-owner of [Nô's Casa Café](#)
Roxbury, Massachusetts

Supporting Massachusetts nonprofits and local organizations

We know that organizations are already doing great work in Massachusetts. That’s why Google has partnered with trusted community institutions across the state to bring digital skills training, grant funding and other resources and services to more Bay Staters, including those historically underserved.

\$56M+

in grants to nonprofits and organizations based in Massachusetts

Google.org has awarded over **\$56M** in grants to nonprofits and organizations based in Massachusetts. This funding has helped organizations like the **Massachusetts Institute of Technology (MIT)** support flood relief by applying AI to disaster data, and **Scratch** to support Bay Stater teachers.

40K+ hours

volunteered to Massachusetts nonprofits and organizations

Since 2004, Google employees based in Massachusetts—with matching contributions from Google—have donated over **\$45M** in charitable giving to nonprofits. Since 2010, Google employees in Massachusetts have also served **40K+ hours of volunteer and pro bono work** with local nonprofits and organizations.

In 2019, Google invested **\$1M** to help **400 low-income families** in Cambridge and Boston get out of poverty, in partnership with the **Family Independence Initiative** and **Department of Transitional Assistance**.

\$22.27M

in Google Ad Grants to Massachusetts nonprofits

Google for Nonprofits provides organizations across the U.S. with access to Google products and programs such as Google Workspace for Nonprofits, Google Ad Grants, YouTube, and Google Maps Platform. Since 2011, Google for Nonprofits has supported **5,300K+ nonprofits** in Massachusetts. In 2020, Google provided **\$22.27M in in-kind search advertising credit** to Massachusetts nonprofits through the Google Ad Grants program.

100K+

Bay Staters trained on critical digital skills

Grow with Google has **partnered with 160+ organizations** in the state to **train 100K+ Bay Staters** on digital skills, including public libraries and organizations like SCORE Western Massachusetts, Merrimack Valley Chamber of Commerce, Greater Lowell Chamber of Commerce, New England Veterans Chamber of Commerce, Taunton Area Chamber of Commerce, and others.

Google is proud to be a part of the Cambridge community and to support local partners like the **Cambridge Housing Authority’s Work Force**, **Breakthrough Greater Boston**, **Community Art Center**, **Tutoring Plus** and the **Margaret Fuller House** in areas like education and economic opportunity.

