



# Google is proud to call Colorado home

Creating economic opportunity across the Centennial State



*“Google was attractive because they offer free tools, and now we’ve stayed with Google Workspace because it works so well for us.”*

**Heidi Garner**

Partner & Chief Marketing Officer of Piano Marvel  
Rye, Colorado

## 15+ years in Colorado

Google has proudly called Colorado home for over 15 years with offices in Boulder and Thornton.

## \$11.16B of economic activity

In 2022, Google helped provide \$11.16 billion of economic activity for tens of thousands of Colorado businesses, publishers, nonprofits, creators and developers.

## 379,000+ Colorado businesses

More than 379,000 Colorado businesses used Google’s free tools to receive phone calls, bookings, reviews, requests for directions and other direct connections to their customers.

## 172,000+ Coloradans trained

Grow with Google has partnered with 190 organizations in the state to train more than 172,000 Coloradans on digital skills, including organizations such as public libraries, chambers of commerce, community colleges and more.

## Helping Colorado’s small businesses and startups thrive

Colorado business owners are leveraging digital tools to find new customers and grow amidst economic challenges, like inflation and talent shortages. To help Centennial State businesses like Piano Marvel, Google is increasing access to capital, trainings and free resources.

### \$191M

provided to support small business resilience

Google’s commitment of \$191 million in loans and grants to Opportunity Finance Network (OFN) supported community development financial institutions (CDFIs) including Oweesta Corporation in Colorado, to deliver low-interest loans to over 130,000 underrepresented businesses and nonprofits, including Boar & Castle in Denver.

### \$190M

in venture capital raised by Google for Startups Founders Fund recipients in the U.S.

[The Google for Startups Black and Latino Founders Funds](#) provide cash awards and hands-on help to support underrepresented entrepreneurs, like Gritly from Colorado.

*"This certificate has allowed me to get a job and make progress, whether it's with computer science or just being able to have a healthy work-life balance."*

**Eli Rucker**

Google IT Support Certificate graduate

Application Support for Verisk, formerly Xactware  
Henderson, Colorado



## Helping Coloradans develop digital skills to grow their careers

50% of the workforce will need to reskill by 2025<sup>1</sup> and 1 in 3 American workers have very limited or no digital skills.<sup>2</sup> We're working to help people advance their careers and pursue new opportunities by making digital skills accessible to everyone. To date, we have helped over 300,000 Americans find employment and increase their income through digital skills training.

### 150,000+

Google Career Certificate graduates in the U.S.

[Google Career Certificates](#) help people develop skills for new jobs in fields like data analytics, UX design and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. Within six months of completion, 75% of program graduates report a positive career outcome, such as a promotion, raise or new job.<sup>3</sup>

Google has also partnered with 28 Colorado educational institutions like Colorado State University and Colorado Mountain College to make Google Career Certificates available to students and to increase employment opportunities.

### 323,000+

Colorado students trained in computer science to date

Google is helping address inequities in computer science education by offering no-cost products and programs, like [CS First](#) and [Code Next](#), to students across the U.S. To date, Google has invested over \$240 million toward computer science skilling including Google.org grants to organizations like National 4H Council and Hidden Genius Project.

## Investing in local communities

Local organizations and nonprofits across Colorado are doing great work to support their communities. Google is proud to partner with trusted community organizations to further that work, and bring digital skills training, grant funding and other resources to more Coloradans.

### \$13M+

in grants

Since 2006, Google.org has awarded over \$13 million in grants to Colorado organizations and nonprofits.

### \$33M+

In charitable giving

Since 2006, our employees based in Colorado – including matching contributions and philanthropic giving from Google.org – have donated over \$33 million to nonprofits.

### 41,000+

volunteer and pro bono hours

Through Google.org, employees served over 41,000 hours of volunteer and pro bono work with nonprofits and schools in areas we're passionate about, including STEM education, economic opportunity and access to the internet.

### 6,900

nonprofits supported

Since 2011, Google for Nonprofits has supported 6,900 nonprofits in Colorado. In 2022, Google.org provided \$24.34 million in free search advertising to Colorado nonprofits through the Google Ad Grants program.

Learn more about Google in Colorado at: [g.co/economicimpact/colorado](https://g.co/economicimpact/colorado)

<sup>1</sup> The Future of Jobs Report 2020, World Economic Forum, Oct. 2020

<sup>2</sup> Digitalization and the American Workforce, Brookings Institute, Nov. 2017

<sup>3</sup> Based on program graduate survey responses, United States 2022