

Google is proud to call Washington home

Creating economic opportunity in the Evergreen State

15+ years in Washington

Google has proudly called Washington home for more than a decade with offices in Seattle and Kirkland.

7,200+ employed full-time

More than 7,200 Washingtonians are employed full-time by Google.

\$32.88B of economic activity

In 2021, Google helped provide \$32.88B of economic activity for tens of thousands of Washington businesses, nonprofits, publishers, creators, and developers.

465,000+ Washington businesses

More than 465,000 Washington businesses received requests for directions, phone calls, bookings, reviews, and other direct connections to their customers from Google in 2021.

Helping Washington businesses and job seekers

Technology provides economic opportunity for Americans—it helps business owners find new customers online (87% of businesses <u>said</u> that using digital tools to find customers was important) and workers develop skills for new career opportunities. Google is helping Washingtonians learn digital skills so they can reach new customers and find new job opportunities. In Washington, Grow with Google has partnered with 180 organizations to train more than 167,000 Washingtonians on <u>digital skills</u>, including public libraries like the Fort Vancouver Regional Libraries and the San Juan Island Library, as well as organizations like American Indian Education Fund, and chambers of commerce like the Kittitas County Chamber.

70,000

Google Career Certificate graduates in the U.S. 75% report a positive career impact within six months The <u>Google Career Certificates</u> program provides online job training, available in English and with <u>Spanish-language support</u>, and prepares job seekers for careers in high-growth fields like data analytics and IT Support—with no degree or experience required. To help more people access this program, we've announced a new <u>\$100M Google Career Certificates Fund</u> which will enable nonprofits to support tens of thousands of American workers. The Google Career Certificates are also <u>free to all community colleges and career and technical education (CTE) high schools to add to their curriculum</u>. There are 70,000 graduates in the U.S., with 75% reporting a positive career impact within six months of completion and 55% identifying as Asian, Black, or Latino.* <u>Graduates</u> can connect with over 150 employers through our <u>employer consortium</u> and receive career support resources like resume templates, interview prep, and coaching.



"We looked for tools that would empower customers to find what we had to offer. That's when we started using Google Ads."

> Billy Price Co-founder of BILLY Footwear Issaquah, Washington

\$100M

to support economic mobility for American workers

The \$100M Google Career Certificates Fund is a combination of Google.org grants and Google loans that aims to drive over \$1B in aggregate wage gains by enabling nonprofit, Social Finance, to support economic mobility for tens of thousands of underserved American workers.

\$185M

to support small business resilience

Google's commitment of \$185M enabled Opportunity Finance Network (OFN) to establish the <u>Grow with Google Small Business Fund</u> and <u>OFN's Grant Program</u> funded by Google.org. The fund delivered low-interest loans to over 50 community development financial institutions (CDFIs) including **Nonprofit Finance Fund**, **Craft3**, **Rural Community Assistance Corporation**, and others with services in Washington, who in turn provided loans to tens of thousands of underserved small businesses. Over the last two years, the loans and grants were disbursed to OFN-member CDFIs, including \$50M to support Black-owned businesses.

Supporting Washington nonprofits and local organizations

We know that organizations are already doing great work in Washington. That's why Google has partnered with trusted community institutions across the state to bring digital skills training, grant funding, and other resources to more Washingtonians.

\$26M+

in grants to nonprofits and organizations based in Washington Since 2009, Google.org has awarded over **\$26M in grants** to nonprofits and organizations based in Washington. This funding has helped organizations like **Code.org** drive equitable education for underrepresented student populations.

Since 2004, our employees based in Washington-including matching contributions from Google-have donated over **\$116M in charitable giving** to nonprofits. Our employees also served over **129,000 hours of volunteer work** with nonprofits and schools in areas we're passionate about, including STEM education, economic opportunity, and access to the internet.

Through <u>Google.org</u>'s <u>Fellowship Program</u>, **13 Googlers** volunteered their time with the **City of Seattle's Office of Innovation** to create a universal application called "Civiform" which streamlines access to services and benefits for people in need of government assistance. Seattle Mayor Bruce Harrell recognized and promoted Civiform in his <u>State of the City</u> address. Civiform has already helped people receive home heating, behavioral health, and other social services in a more effective manner.

\$18.53M

in free search advertising to Washington nonprofits Since 2011, <u>Google for Nonprofits</u> has supported more than **6,370 nonprofits in Washington**. In 2020, Google.org provided over **\$18.53M in free search advertising** to Washington nonprofits through the <u>Google Ad Grants</u> program.

Since 2017, <u>Google Fiber Webpass</u> has **provided high-speed**, **high bandwidth internet service** to condominium and apartment communities in Seattle.