

# Google is proud to support Maryland

Creating economic opportunity across the state

**\$5.62B**

of economic activity provided for 39,800 Maryland businesses, nonprofits, publishers, creators, and developers in 2020.

**308K+ Maryland businesses**

have connected directly with customers using Google—like [TJW Tote](#) in Riverdale, [Dragon Scale Flooring](#) in Laurel, [The Bow Tie Club](#) in Gaithersburg, [Chesapeake Fine Food Group](#) in Owings Mills, and [PointClickSwitch](#) in Baltimore.

**Tens of thousands**

of Marylanders trained on critical digital skills. Grow with Google has partnered with 140+ organizations in the state to train tens of thousands of Marylanders on [digital skills](#), including organizations like public libraries, chambers of commerce, and more.

## Helping Maryland businesses and job seekers

For years, Google has supported digital skilling programs that can help sustain small businesses and help people secure fast-growing, good-paying jobs. With so many U.S. workers displaced by the COVID-19 pandemic, these solutions are even more critical to economic recovery. Technology creates growth opportunities for American businesses and can help American workers develop the skills they need to succeed in the digital economy.

**\$180M**

to support small business resilience

In collaboration with Opportunity Finance Network (OFN), Google made a **\$180M** commitment to support underserved small businesses across the country through the [Grow with Google Small Business Fund](#) and [Google.org Grants program](#). The fund delivers low-interest loans to community development financial institutions (CDFIs), such as **Washington Area Community Investment Fund (WACIF)** which serves Prince George’s County.

Google invested **\$175M** toward economic opportunity for Black business owners, startup founders, job seekers, and developers and created a **\$5M [Google for Startups Black Founders Fund](#)** as part of the initiative. This fund provided hands-on support and cash awards of **\$500K+** to promising Black led-startups, including **Upskill VR** in Germantown and **TruGenomix** in Rockville.



*“Google lets us share our story so we can take customers along on our journey.”*

Sherika Wynter  
Co-founder of TJW Tote  
Riverdale, Maryland

**5,500K+**

Marylanders enrolled in the Google IT Support Certificate program

Google is invested in expanding access to Google Career Certificates to help more people—particularly underserved—grow their careers. To date, the Google IT Support Certificate has been implemented through 100+ community colleges and dozens of career technical education sites, including **Community College of Baltimore County** and **Howard County Community College**. **5,500K+ Marylanders** have enrolled in the program and **60%** of people who take the Google IT Support Certificate course are Black, Latino, women, or veterans.

## Helping Maryland nonprofits and local organizations

We know that organizations are already doing great work in Maryland. That’s why Google has partnered with trusted community institutions across the state to bring digital skills training, grant funding and other resources and services to more Marylanders, including those historically underserved.

**\$34M**

in grants to nonprofits and organizations based in Maryland

Since 2009, Google has awarded **\$34M+** in grants to nonprofits and organizations that are based in Maryland.

Since 2004, Google employees—with matching contributions from Google—have donated **\$361K+** in charitable giving to nonprofits.

Google for Nonprofits provides nonprofit organizations across the U.S. with access to Google products like G Suite for Nonprofits, Google Ad Grants, YouTube, and Google Maps Platform. Since 2011, Google for Nonprofits has supported **4,300K+** nonprofits in Maryland. In 2020, Google provided over **\$16.43M in in-kind search advertising credit** to Maryland nonprofits through the Google Ad Grants program.

**\$16.43M**

in Google Ad Grants to Maryland nonprofits

*“Google Ad Grants boosted our small outreach budget and gave us a greater presence in the education community to support our mission. It has been an incredibly effective resource to increase awareness about our programs.”*

*-Dr. Nancy Madden  
President and Co-founder at Success for All Foundation*

