

Google Ads Data Processing Terms - Subprocessor Information

This page provides information about Subprocessors. Capitalized terms have the meanings given in the [Google Ads Data Processing Terms](#).

Third Party Subprocessors

Google and its Affiliates use a range of Third Party Subprocessors in connection with the Processor Services.

Customer Support

These Third Party Subprocessors provide customer and service support. This may include: phone and email support; response, diagnosis and resolution services; incident tracking; product assistance, including the creation of reports; responding to customer queries; and software application development and support for customers.

Entity Name	Applicable Processor Services	Corporate Location
	Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search)	

Accenture Co. Ltd.	<p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Taiwan
Accenture Inc.	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Philippines
Accenture Japan Ltd.	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p>	Japan

	<p>Google Analytics for Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360</p>	
<p>Accenture LLP</p>	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360</p>	<p>United States</p>
<p>Accenture Limited (formerly known as Accenture Public Limited Company)</p>	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Data Studio Google Optimize</p>	<p>Ireland</p>

	<p>Google Optimize 360 Google Tag Manager Google Tag Manager 360</p>	
Accenture SAS	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics 360</p>	France
Accenture SL	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics 360</p>	Spain
Accenture Solutions Private Limited	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360</p>	India

ARTERIA S.A.	Google Analytics	Poland
Atento Argentina S.A.	Google Analytics	Argentina
Cognizant Serviços de Tecnologia e Software do Brasil S/A	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Brazil
Cognizant Technology Solutions de Argentina SRL	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p>	Argentina

	Google Tag Manager 360	
Cognizant Technology Solutions de Mexico S.A. de C.V.	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Mexico
Cognizant Technology Solutions India Private Limited	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	India

Cognizant Technology Solutions Ireland Limited	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Ireland
Cognizant Technology Solutions Philippines, Inc.	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Philippines
	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as</p>	

Cognizant Technology Solutions US Corporation	DoubleClick Data Platform) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360	United States
Cognizant Worldwide Limited	Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360	Ireland
Competence Call Center İstanbul Çağrı Merkezi Hizmetleri Anonim Şirketi	Google Analytics	Turkey
	Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as	

<p>Concentrix Corporation</p>	<p>DoubleClick Data Platform) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360</p>	<p>United States</p>
<p>Concentrix Daksh Services India Private Limited</p>	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360</p>	<p>India</p>
<p>Converteo SAS</p>	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search)</p>	<p>France</p>

	Google Analytics 360	
Dock 15 GmbH	Google Analytics	Germany
EPAM Systems Inc.	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	United States
FIS Global Business Solutions India Private Limited	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p>	India

	Google Tag Manager 360	
G Partner Sp. z.o.o.	Google Analytics	Poland
GALLUP ARTERIA MANAGEMENT SPÓŁKA Z OGRANICZONĄ ODPOWIEDZIALNOŚCIĄ SPÓŁKA KOMANDYTOWA	Google Analytics	Poland
GlobalLogic Inc.	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	United States
GlobalLogic Technologies Limited	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p>	India

	<p>Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360</p>	
<p>HCL (Ireland) Information Systems Ltd.</p>	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360</p>	<p>Ireland</p>
<p>HCL America Inc.</p>	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager</p>	<p>United States</p>

	Google Tag Manager 360	
HCL Technologies Limited	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	India
HCL Tecnologia da Informação Ltda.	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Brazil

Infinity Contact Inc.	Google Analytics	United States
Intelenet Global Services Private Limited	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	India
JAK-Marketing Dialog	Google Analytics	Poland
Jellyfish Online Marketing Ltd.	Google Data Studio	United States
K.K. Teledirect Japan	Google Analytics	Japan
Majorel Ireland Limited formerly known as Arvato Finance Services Limited	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p>	Ireland

	<p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	
Pendragon Sp. z.o.o.	Google Analytics	Poland
PTS Petereit Services GmbH and Co. KG	Google Analytics	Germany
Regalix Inc.	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	United States
Regalix India Private Limited	Google Analytics	India
	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as</p>	

SCSK Serviceware Corporation	<p>Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Japan
TDCX (MY) Sdn. Bhd. (formerly known as Teledirect Telecommerce Sdn. Bhd.)	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Malaysia
Teleperformance Espana SAU	Google Analytics	Spain
Teleperformance Portugal, S.A.	Google Analytics	Portugal
TMJ, Inc.	Google Analytics	Japan

TTEC Brasil Serviços Ltda. (formerly known as Teletech Brasil Serviços Ltda.)	Google Analytics	Brazil
TTEC Customer Care Management (Ireland) Limited (formerly known as Teletech Customer Care Management (Ireland) Limited)	Google Analytics	Ireland
TTEC Europe BV (formerly known as Teletech Europe BV)	Google Analytics	Netherlands
Wipro IT Services Poland Sp. z.o.o.	Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360	Poland
Wipro Limited	Google Data Studio	India
Wipro LLC	Google Data Studio	United States
Zevas Communications Ltd.	Google Analytics	Ireland

[Third Party Subprocessors - Standard Contractual Clauses \(Module 3: Processor-to-Processor\)](#)

Google Affiliate Subprocessors

The Google Affiliate Subprocessors listed below engage personnel to provide service support, IT-facility management, and customer support functions in connection with the Processor Services. The service support and IT-facility management functions include activities related to managing the functionality, availability and reliability of the Processor Services, as well as product management. Some Google Affiliate Subprocessors also provide ongoing customer support for the Processor Services.

Google Affiliate Subprocessors followed by (*) engage personnel that provide IT-facility management, including the maintenance and upkeep of Google's worldwide data centers.

Entity Name	Applicable Processor Services	Corporate Location
Charter Investments Limited*	IT-facility management	Taiwan
GGLE Portugal Lda	Display & Video 360 (formerly known as DoubleClick Bid Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Tag Manager Google Tag Manager 360	Portugal
GOC Philippines, Inc.	Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360	Philippines

<p>GOC Services India Private Limited</p>	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360</p>	<p>India</p>
<p>Google Argentina S.R.L. Google Infraestructura Argentina S.R.L.</p>	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Tag Manager Google Tag Manager 360</p>	<p>Argentina</p>
<p>Google Asia Pacific Pte. Ltd. (リミテッド) *</p>	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Tag Manager Google Tag Manager 360</p>	<p>Singapore</p>
	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager 360 (formerly known as Campaign Manager)</p>	

Google Australia Pty Ltd.	<p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Australia
Google Austria GmbH	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p>	Austria
<p>Google Belgium NV</p> <p>Crystal Computing SPRL*</p>	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p>	Belgium
Google Brasil Internet Ltda.	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Brazil
Google Bucharest S.R.L.	<p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Romania
Google Canada Corporation	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Canada

<p>Google Chile Limitada* Inversiones y Servicios Dataluna Limitada*</p>	<p>Search Ads 360 (formerly known as DoubleClick Search)</p>	<p>Chile</p>
<p>Google Colombia Limitada</p>	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Tag Manager Google Tag Manager 360</p>	<p>Columbia</p>
<p>Google Commerce Ltd. Google Ireland Limited*</p>	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360</p>	<p>Ireland</p>
<p>Google Czech Republic, s.r.o.</p>	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360</p>	<p>Czech Republic</p>
	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p>	

<p>Google Denmark ApS</p>	<p>Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Tag Manager Google Tag Manager 360</p>	<p>Denmark</p>
<p>Google Finland OY Tuike Finland OY*</p>	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search)</p>	<p>Finland</p>
<p>Google France SARL</p>	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Tag Manager Google Tag Manager 360</p>	<p>France</p>
<p>Google FZ LLC</p>	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Tag Manager Google Tag Manager 360</p>	<p>United Arab Emirates</p>
	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager 360 (formerly known as Campaign Manager)</p>	

Google Germany GmbH	<p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Germany
Google Greece Internet Applications Single Partner LTD	<p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Greece
Google Hrvatska D.o.o.	<p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p>	Croatia
Google Israel Ltd.	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Israel
Google Italy S.r.l.	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Italy

<p>Google Kenya Limited</p>	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360</p>	<p>Kenya</p>
<p>Google Lithuania UAB</p>	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager) Search Ads 360 (formerly known as DoubleClick Search)</p>	<p>Lithuania</p>
<p>Google Netherlands B.V. Green Box Computing B.V.*</p>	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Tag Manager Google Tag Manager 360</p>	<p>Netherlands</p>
<p>Google New Zealand Limited</p>	<p>Search Ads 360 (formerly known as DoubleClick Search) Google Tag Manager Google Tag Manager 360</p>	<p>New Zealand</p>
	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360</p>	

Google Norway AS	<p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Norway
Google Peru S.R.L.	<p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Peru
Google Poland Sp. z o.o.	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Poland
Google Reklamcılık ve Pazarlama Ltd. Şti (a.k.a. Google Turkey)	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p>	Turkey
Google Slovakia, s.r.o.	Search Ads 360 (formerly known as DoubleClick Search)	Slovakia

Google South Africa Proprietary Limited	Search Ads 360 (formerly known as DoubleClick Search)	South Africa
Google Spain S.L.U.	Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Tag Manager Google Tag Manager 360	Spain
Google Sweden AB	Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase	Sweden
Google Switzerland GmbH	Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360	Switzerland
	Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager 360 (formerly known as Campaign Manager)	

<p>Google UK Ltd</p>	<p>Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360</p>	<p>United Kingdom</p>
<p>Maguro Enterprises, LLC* Gable Corporation; Tetra, LLC* Tapaha Dynamics LLC* Myall, LLC* Design, LLC*</p>	<p>IT-facility management</p>	<p>United States</p>

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- [October 26, 2020](#)
- [August 17, 2020](#)
- [May 21, 2020](#)
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- [February 4, 2020](#)
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