

Sustainability

YouTube recommends that every production puts forth best efforts with regard to sustainable practices and take all necessary steps in reducing its footprint. If an in-house green initiative program isn't already in place, please utilize the free [Green Production Guide](#) toolkit from the PGA. You will find a checklist for best practices, a carbon footprint calculator, a searchable database of vendors, and more sustainable resources. We thank you, and the Earth will thank you, too.