

# Google is proud to support Missouri

Creating economic opportunity across the state

**\$3.88B**

of economic activity provided for 28,300 Missouri businesses, nonprofits, publishers, creators, and developers in 2020.

**312K+ Missouri businesses**

have connected directly with customers using Google—like [Morgan Miller Plumbing](#) in Grandview, [Grand Amini's](#) in St. Louis, [Lange General Store](#) in Steelville, [Tulane's Closet](#) in Saint Peters, and [Artificer Wood Works](#) in High Ridge.

**75K+**

Missourians trained on critical digital skills. Grow with Google has partnered with 160+ organizations in the state to train more than 75K+ Missourians on [digital skills](#), including organizations like public libraries, chambers of commerce, and more.

## Helping Missouri businesses and job seekers

For years, Google has supported digital skilling programs that can help sustain small businesses and help people secure fast-growing, good-paying jobs. With so many U.S. workers displaced by the COVID-19 pandemic, these solutions are even more critical to economic recovery. Technology creates growth opportunities for American businesses and can help American workers develop the skills they need to succeed in the digital economy.

**\$180M**

to support small business resilience

In collaboration with Opportunity Finance Network (OFN), Google made a **\$180M** commitment to support underserved small businesses across the country through the [Grow with Google Small Business Fund](#) and [Google.org Grants program](#). The fund delivers low-interest loans to community development financial institutions (CDFIs), such as **AltCap** which has an office in Kansas City.

In December 2020, Google launched the [Grow with Google Digital Coaches](#) program in St. Louis. The program provides free hands-on coaching and digital skills training to help Black and Latino small businesses reach new customers, thrive online, and grow. Our Missouri Digital Coach has already trained **210+ small business owners** in just a few months.



*“Google products have given us the confidence that we will be able to continue operations seamlessly, no matter what comes our way.”*

Stella Crewse  
CEO of Morgan Miller Plumbing  
Grandview, Missouri

---

**1,540+**

Missourians enrolled in the Google IT Support Certificate program

Google is invested in expanding access to Google Career Certificates to help more people—particularly underserved—grow their careers. To date, the Google IT Support Certificate has been implemented through 100+ community colleges and dozens of career technical education sites. **1,540+ Missourians** have enrolled in the program and **60%** of people who take the Google IT Support Certificate course are Black, Latino, women, or veterans.

## Supporting Missouri nonprofits and local organizations

We know that organizations are already doing great work in Missouri. That's why Google has partnered with trusted community institutions across the state to bring digital skills training, grant funding and other resources and services to more Missourians, including those historically underserved.

---

**\$726K+**

in grants to nonprofits and organizations based in Missouri

Google.org has awarded **\$726K+** in grants to nonprofits and organizations based in Missouri, including the **Veterans of Foreign Wars** to improve college attainment rates for veterans.

To date, Google employees—with matching contributions from Google—have donated **\$478K+** in charitable giving to nonprofits.

---

**\$10.23M**

in Google Ad Grants to Missouri nonprofits

Google for Nonprofits provides nonprofit organizations across the U.S. with access to Google products like G Suite for Nonprofits, Google Ad Grants, YouTube, and Google Maps Platform. Since 2011, Google for Nonprofits has supported **2,900+** nonprofits in Missouri. In 2020, Google provided **\$10.23M in in-kind search advertising credit** to Missouri nonprofits through the Google Ad Grants program.

---

**Free**

**high-speed internet service** provided to Kansas City residents

Google Fiber has provided high-speed, high bandwidth internet services to the Greater Kansas City area—Google Fiber's first market—and eight Missouri municipalities since 2012. **200+** Missouri schools, libraries, community centers, municipal facilities and nonprofits receive **Google Fiber gigabit internet service at no cost** through the Community Connections program. Additionally, residents at 835 units in Kansas City receive gigabit internet service at no cost through the Gigabit Communities program.

