

Camera Go brings high quality low-light photography to 27 countries with Nokia 1.3 and Night Mode

Google brings better photo technology to Nokia and other devices

October 5, 2020 – Google is introducing a new Night Mode feature in its Camera Go app that will enable users of Nokia 1.3 in 27 countries to take higher quality photos in low-light conditions. The feature is also available in other entry-level smartphones and will expand to more devices in the coming months.

Camera Go users with these devices will now be able to take higher quality pictures with brighter and more accurate colours even in low light environments like dimly-lit indoor spaces or outdoors at night. The Night Mode feature can also automatically capture simultaneous shots and merge them to produce clearer low-light photos. Users can enable the new feature as an alternative to flash mode when flash is not suitable, and still take great photos without the need to adjust camera settings.



Shot on Nokia 1.3 without Night Mode (L) and with Night Mode (R)

Joris van Mens, Product Manager at Google's Next Billion Users initiative says, "We want to provide people using entry-level smartphones access to a high quality camera experience. For many, capturing moments in low light is a matter of trial and error. Taking night-time photos requires them to experiment with complicated settings. With Night Mode in Nokia 1.3 and other devices, preserving memories and capturing great photos will be easier for everyone."

Nokia 1.3 - modern technology at an affordable price

A beautiful 5.71" HD+ edge-to-edge screen and notch design, ensures that the Nokia 1.3 delivers a great visual experience, in bright and dark conditions.

The display brightness of 400 nits and AI-powered low-light image fusion technology means that users can capture, and view, even more memories, at any time of the day. In addition to a rear 8MP autofocus camera with LED Flash, Nokia 1.3 comes with a 5MP front facing camera and brightness boost, so you can take your selfies to the next level.

As one of the first smartphones to have Gallery Go integrated with Camera Go, Nokia 1.3 helps make photos more shareable by automatically organising them so users can quickly and easily find their favourite shot.

Juho Sarvikas, Chief Product Officer and Vice President, North America, HMD Global, said:

"The Nokia 1.3 offers an accessible Android experience to fans across the world. As one of the first smartphones to debut the all new Camera Go app last year, we are delighted to take this next step with Google.

From today, users in 27 countries will have the opportunity to capture even more memories, from dusk till dawn, without worrying about running out of storage.

Our goal is to build on what an affordable smartphone can deliver, without compromising on modern tech essentials and this certainly does that."

Google released Camera Go in Nokia 1.3 last March to improve the photography experience in low-memory smartphones often used by people coming online for the first time. The built-in app in Nokia devices include features such as Portrait Mode, image texture enhancer and came optimized for 1GB RAM devices. Night Mode is one of the additional features that Google is rolling out in the succeeding months.

Night Mode is not yet available in Blu Studio X10, Positivo Twist 2 Pro and Positivo Twist 3 Pro.

For more information on Camera Go, check [this out](#).

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