

Google is proud to support Arizona

Creating economic opportunity across the Grand Canyon State

\$11.87B of economic activity

In 2023, Google helped provide \$11.87 billion of economic activity for tens of thousands of Arizona businesses, nonprofits, publishers, creators, and developers.

365,000+ Arizona businesses

More than 365,000 Arizona businesses used Google's free tools to receive phone calls, bookings, reviews, requests for directions, or other direct connections to their customers.

231,000+ Arizonans trained

Grow with Google has partnered with 170 organizations in the state like Standing 360 LLC and Televerde Foundation to train more than 231,000 Arizonans on digital skills, including organizations such as public libraries, chambers of commerce, community colleges, and more.

“Google tools are accessible and easy to use while also supporting scalability and growth.”

*- Rebecca Clyde
Co-founder & CEO of Botco.ai
Scottsdale, Arizona*



Helping Arizona's small businesses and startups thrive

Arizona business owners are leveraging digital tools to find new customers and grow amidst economic challenges, like inflation and talent shortages. To help Grand Canyon State businesses like Botco.ai, Google is increasing access to capital, trainings, and free resources.

9,780+

small businesses
trained by an Arizona
Digital Coach

[Grow with Google Digital Coaches](#) are local experts who help diverse small businesses grow. Our Arizona Digital Coach offers live training and hands-on coaching – for free – to small businesses.

\$5M+

in venture capital
raised by Google for
Startups Founders
Fund recipients
in Arizona

The [Google for Startups Founders Funds](#) provide cash awards and hands-on help to support underrepresented entrepreneurs, like Botco.ai in Arizona.



Taking these career certificates have changed my life completely. The Google Career Certificates allowed me to not only gain momentum in my career, but it also allowed me to do something that makes me truly proud of myself. Due to these certificates I'm now looked at as a necessary asset to my company and I'm able to bring a lot to the table.



Rene Armenta

Google Data Analytics and Business Intelligence Certificate graduate

Procurement Specialist at AB46 Investments LLC.
Tucson, Arizona

Helping Arizonans develop digital skills to grow their careers

50% of the workforce will need to reskill by 2025¹ and 1 in 3 American workers have very limited or no digital skills.² We're working to help people advance their careers and pursue new opportunities by making digital skills accessible to everyone. To date, we have helped over 300,000 Americans find new employment and increase their income through digital skills training.

250,000+

Google Career Certificate graduates in the U.S.

[Google Career Certificates](#) help people develop skills for new jobs in fields like cybersecurity, data analytics, project management, and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. 75% of graduates report a positive career outcome within six months.³

Google has also partnered with 35 Arizona educational institutions like Arizona State University and Arizona Western College to make Google Career Certificates available to students and to increase employment opportunities.

347,000+

Arizona students trained in computer science to date

Google is helping address inequities in computer science education by offering no-cost products and programs, like [CS First](#) and [Code Next](#), to students across the U.S. To date, Google has invested over \$263 million toward computer science skilling including Google.org grants to organizations like National 4H Council and Hidden Genius Project.

Supporting Arizona nonprofits and local organizations

Local organizations and nonprofits across Arizona are doing great work to support their communities. Google is proud to partner with trusted community organizations to further that work, and bring digital skills training, grant funding, and other resources to more Arizonans.

\$1M+
in funding

Since 2006, Google.org has awarded over \$1 million in funding to Arizona organizations and nonprofits.

\$1M+
in charitable giving

Since 2006, our employees based in Arizona – including matching contributions and philanthropic giving from Google.org – have donated over \$1 million to nonprofits.

\$943,000+
in Google Workspace

Since 2011, Google for Nonprofits has supported more than 1,310 nonprofits in Arizona. In 2023 alone, Google.org provided more than \$943,000 in Google Workspace for Nonprofits.

\$17.29M
of free search advertising

In 2023, Google.org provided \$17.29 million in donated search ads to Arizona nonprofits through the Google Ad Grants program.

Learn more about Google in Arizona at: g.co/economicimpact/arizona

¹The Future of Jobs Report 2020, World Economic Forum, Oct. 2020

²Digitalization and the American Workforce, Brookings Institute, Nov. 2017

³Based on program graduate survey responses, United States 2023