

Google is proud to support Wyoming

Creating economic opportunity across the Equality State

\$1.21B of economic activity

In 2023, Google helped provide \$1.21 billion of economic activity for thousands of Wyoming businesses, nonprofits, publishers, creators, and developers.

43,000+ Wyoming businesses

More than 43,000 Wyoming businesses used Google's free tools to receive phone calls, bookings, reviews, requests for directions, or other direct connections to their customers.

15,000+ Wyomingites trained

Grow with Google has partnered with 20 organizations in the state like Family Promise of Cheyenne to train more than 15,000 Wyomingites on digital skills, including organizations such as public libraries, chambers of commerce, community colleges, and more.

"We saw a 181-percent increase just from Google Ads in people visiting our site last year. That's pretty dramatic."

*-Trevor James
Co-founder and COO
of Moterra Campervans
Jackson, Wyoming*



Helping Wyoming's small businesses and startups thrive

Wyoming business owners are leveraging digital tools to find new customers and grow amidst economic challenges, like inflation and talent shortages. To help Equality State businesses like Moterra Campervans, Google is increasing access to capital, trainings, and free resources.

\$250M+

in venture capital raised by
Google for Startups Founders
Fund recipients in the U.S.

The [Google for Startups Founders Funds](#) provide cash awards and hands-on help to support underrepresented entrepreneurs throughout the U.S.



75%

of learners report a positive outcome to their career¹

Helping Wyomingites develop digital skills to grow their careers

50% of the workforce will need to reskill by 2025² and 1 in 3 American workers have very limited or no digital skills.³ We're working to help people advance their careers and pursue new opportunities by making digital skills accessible to everyone. To date, we have helped over 300,000 Americans find new employment and increase their income through digital skills training.

250,000+

Google Career Certificate graduates in the U.S.

[Google Career Certificates](#) help people develop skills for new jobs in fields like cybersecurity, data analytics, project management, and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. 75% of graduates report a positive career outcome within six months.⁴

Google has also partnered with Wyoming educational institutions like University of Wyoming and Natrona County School District to make Google Career Certificates available to students and to increase employment opportunities.

45,000+

Wyoming students trained in computer science to date

Google is helping address inequities in computer science education by offering no-cost products and programs, like [CS First](#) and [Code Next](#), to students across the U.S. To date, Google has invested over \$263 million toward computer science skilling including Google.org grants to organizations like National 4H Council and Hidden Genius Project.

Supporting Wyoming nonprofits and local organizations

Local organizations and nonprofits across Wyoming are doing great work to support their communities. Google is proud to partner with trusted community organizations to further that work, and bring digital skills training, grant funding, and other resources to more Wyomingites.

\$134,000+

in Google Workspace

Since 2011, Google for Nonprofits has supported more than 120 nonprofits in Wyoming. In 2023 alone, Google.org provided more than \$134,000 in Google Workspace for Nonprofits.

\$948,000

of free search advertising

In 2023, Google.org provided \$948,000 in donated search ads to Wyoming nonprofits through the Google Ad Grants program.

Learn more about Google in Wyoming at: g.co/economicimpact/wyoming

^{1,4} Based on program graduate survey responses, United States 2023

² The Future of Jobs Report 2020, World Economic Forum, Oct. 2020

³ Digitalization and the American Workforce, Brookings Institute, Nov. 2017