File & Header Formatting

All video masters require a slate and proper header formatting as written out below.

- Start timecode at **00:58:30:00**
- Bars and Tone / Slates:
  - Bars and 1 Khz Tone at -20 dbM from **00:58:30:00** to **00:59:29:23** *(60 seconds)*
- Black from **00:59:30:00** to **00:59:39:23** *(10 seconds)*
- Slate from **00:59:40:00** to **00:59:49:23** *(10 seconds)*
  - Show Title
  - YT Host Channel
  - Episode #
  - Episode Title (if applicable)
  - Master ID
  - Audio Configuration
  - Resolution
  - Aspect Ratio
  - Frame Rate
  - Output Date
  - TRT
- Black from **00:59:50:00** to **00:59:59:23** *(10 seconds)*
- Program Start at **01:00:00:00**
- Include One (1) Second of Black after end of Program

Note: *The above timecodes are an example for a 23.98 master.*

Slate example:

File & Header Formatting

Header Format for Multiple Segment Masters

YouTube Masters with multiple segments require slightly different formatting with an additional master slate.

- Start timecode at **00:58:10:00**

- Bars and Tone / Slates:

    - Bars and 1 Khz Tone at -20 dbM from **00:58:10:00** to **00:59:09:23** *(60 seconds)*

- Black from **00:59:10:00** to **00:59:19:23** *(10 seconds)*

- Master Slate from **00:59:20:00** to **00:59:29:23** *(10 seconds)*

    - Show Title

    - YT Host Channel

    - Episode #

    - Episode Title (if applicable)

    - Master ID

        - Timecode In Point - Name of Segment 1 - Segment ID

        - Timecode In Point - Name of Segment 2 - Segment ID

        - Timecode In Point - Name of Segment 3 - Segment ID

    - Audio Configuration

    - Resolution

    - Aspect Ratio

    - Frame Rate

    - Output Date

    - TRT

- Black from **00:59:30:00** to **00:59:39:23** *(10 seconds)*

- Segment 1 Slate: **00:59:40:00** to **00:59:49:23** *(10 seconds)*

- Black from **00:59:50:00** to **00:59:59:23** *(10 seconds)*

- Segment 1 Program Start at **01:00:00:00**

- Include One (1) Second of Black after end of final segment

After each segment ends:
- Round up to the nearest whole minute and then add 1 minute of black
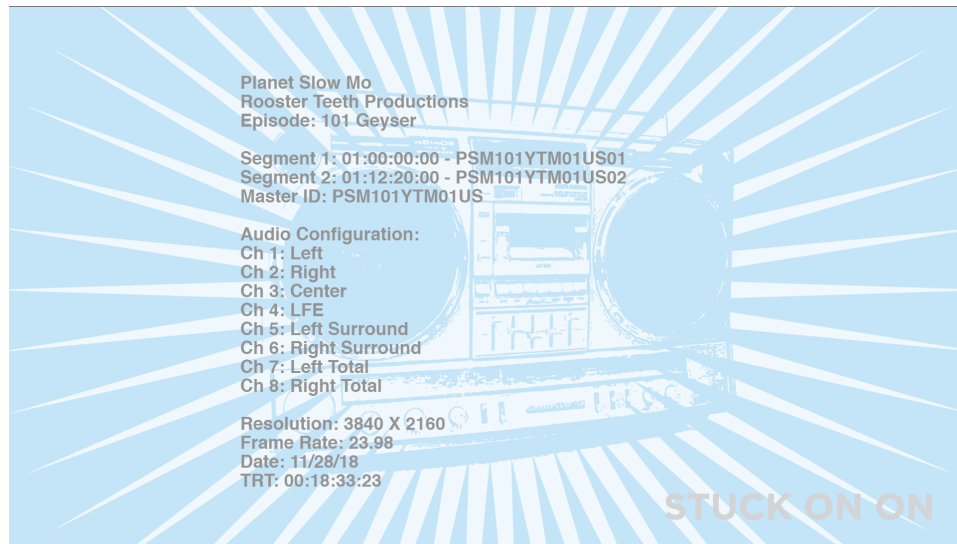- Add 10 second slate for next segment

File & Header Formatting

- Add 10 seconds of black
- New segment program starts
- Repeat for all additional segments

A timing sheet must be delivered with each multiple segment master noting where all pieces of content start and end. Please use the Timing Sheet template.

Please see Ad Breaks & Mid-Roll Timing for more information.

Example of slate for multiple segment master:

Master Slate **00:59:20:00** to **00:59:29:23**

Segment 1 Slate