



# Google is proud to call Virginia home

Creating economic opportunity across the state



*“Google gives us the most cost-effective and useful tools in our business arsenal. If you’re not using them, you’re leaving opportunities on the table.”*

**Haden Polseno-Hensley**  
Co-founder & Co-owner of Red Rooster Coffee  
Floyd, Virginia

## More than a decade in Virginia

Google has proudly called Virginia home for more than a decade with an office in Reston and data centers in Loudoun County.

## \$10.21B of economic activity

In 2022, Google helped provide \$10.21 billion of economic activity for tens of thousands of Virginia businesses, publishers, nonprofits, creators and developers.

## 439,000+ Virginia businesses

More than 439,000 Virginia businesses used Google’s free tools to receive phone calls, bookings, reviews, requests for directions and other direct connections to their customers.

## 234,000+ Virginians trained

Grow with Google has partnered with 252 organizations in the state to train more than 234,000 Virginians on digital skills, including organizations such as public libraries, chambers of commerce, community colleges and more.

## Helping Virginia’s small businesses and startups thrive

Virginia business owners are leveraging digital tools to find new customers and grow amidst economic challenges, like inflation and talent shortages. To help Virginia businesses like Red Rooster Coffee, Google is increasing access to capital, trainings and free resources.

### \$191M

provided to support small business resilience

Google’s commitment of \$191 million in loans and grants to Opportunity Finance Network (OFN) supported community development financial institutions (CDFIs) including Capital Impact Partners in Virginia, to deliver low-interest loans to over 130,000 underrepresented businesses and nonprofits, including KK Fitness in Arlington.

### Helping small businesses

through their Virginia Digital Coach

[Grow with Google Digital Coaches](#) are local experts who help diverse small businesses grow. Our Virginia Digital Coach offers live training and hands-on coaching – for free – to small businesses.

### \$190M

in venture capital raised by Google for Startups Founders Fund recipients in the U.S.

[The Google for Startups Black and Latino Founders Funds](#) provide cash awards and hands-on help to support underrepresented entrepreneurs throughout the U.S.

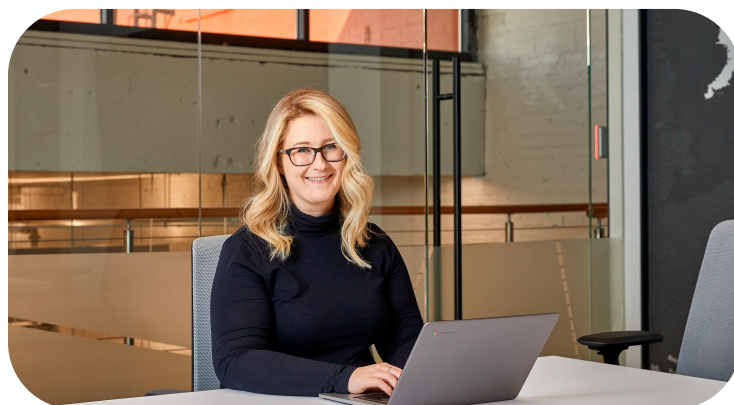
*"Earning my certificate placed me in a fantastic position to both secure a spot within a tech boot camp, and a career within the industry!\*"*

**Emma Ansari**

Google Project Management Certificate graduate

Senior Product Delivery Manager at CarMax  
Richmond, Virginia

*\*Results may vary and are not guaranteed.*



## Helping Virginians develop digital skills to grow their careers

50% of the workforce will need to reskill by 2025<sup>1</sup> and 1 in 3 American workers have very limited or no digital skills.<sup>2</sup> We're working to help people advance their careers and pursue new opportunities by making digital skills accessible to everyone. To date, we have helped over 300,000 Americans find employment and increase their income through digital skills training.

**150,000+**

Google Career Certificate graduates in the U.S.

[Google Career Certificates](#) help people develop skills for new jobs in fields like data analytics, UX design and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. Within six months of completion, 75% of program graduates report a positive career outcome, such as a promotion, raise or new job.<sup>3</sup>

Google has also partnered with 16 Virginia educational institutions like North Virginia Community College and Blue Ridge Community College to make Google Career Certificates available to students and to increase employment opportunities.

**409,000+**

Virginia students trained in computer science to date

Google is helping address inequities in computer science education by offering no-cost products and programs, like [CS First](#) and [Code Next](#), to students across the U.S. To date, Google has invested over \$240 million toward computer science skilling including Google.org grants to organizations like National 4H Council and Hidden Genius Project.

## Investing in local communities

Local organizations and nonprofits across Virginia are doing great work to support their communities. Google is proud to partner with trusted community organizations to further that work, and bring digital skills training, grant funding and other resources to more Virginians.

**\$26M+**

in grants

Since 2006, Google.org has awarded over \$26 million in grants to Virginia organizations and nonprofits.

**\$6M+**

In charitable giving

Since 2004, our employees based in Virginia – including matching contributions and philanthropic giving from Google.org – have donated over \$6 million to nonprofits.

**10,400+**

volunteer and pro bono hours

Through Google.org, employees served over 10,400 hours of volunteer and pro bono work with nonprofits and schools in areas we're passionate about, including STEM education, economic opportunity and access to the internet.

**7,900**

nonprofits supported

Since 2011, Google for Nonprofits has supported 7,900 nonprofits in Virginia. In 2022, Google.org provided \$26.64 million in free search advertising to Virginia nonprofits through the Google Ad Grants program.

Learn more about Google in Virginia at: [g.co/economicimpact/virginia](https://g.co/economicimpact/virginia)

<sup>1</sup> The Future of Jobs Report 2020, World Economic Forum, Oct. 2020

<sup>2</sup> Digitalization and the American Workforce, Brookings Institute, Nov. 2017

<sup>3</sup> Based on program graduate survey responses, United States 2022