

Google is proud to support Utah

Creating economic opportunity across the Beehive State

\$10.7B of economic activity

In 2023, Google helped provide \$10.7 billion of economic activity for tens of thousands of Utah businesses, nonprofits, publishers, creators, and developers.

176,000+ Utah businesses

More than 176,000 Utah businesses used Google's free tools to receive phone calls, bookings, reviews, requests for directions, or other direct connections to their customers.

206,000+ Utahns trained

Grow with Google has partnered with 60 organizations in the state like USU SPARC (Small Business, Professional Development, Application, Resources, Certification) and Southwest Technical College to train more than 206,000 Utahns on digital skills, including organizations such as public libraries, chambers of commerce, community colleges, and more.

"About 78 percent of our app downloads come from Google Play. It's very important to us."

*-Geraldo Ramos
Founder & CEO of Moises Systems
Salt Lake City, Utah*



Helping Utah's small businesses and startups thrive

Utah business owners are leveraging digital tools to find new customers and grow amidst economic challenges, like inflation and talent shortages. To help Beehive State businesses like Moises Systems, Google is increasing access to capital, trainings, and free resources.

\$250M+

in venture capital raised by
Google for Startups Founders
Fund recipients in the U.S.

The [Google for Startups Founders Funds](#) provide cash awards and hands-on help to support underrepresented entrepreneurs throughout the U.S.

“ By having the Google Career Certificate, it opens up more opportunities down the road with different jobs since there’s a need for UX roles. ”

Skyler Bradsby
 Google UX Design Certificate graduate
 UX Designer at Ultradent Products, Inc.
 Salt Lake City, Utah

Helping Utahns develop digital skills to grow their careers

50% of the workforce will need to reskill by 2025¹ and 1 in 3 American workers have very limited or no digital skills.² We’re working to help people advance their careers and pursue new opportunities by making digital skills accessible to everyone. To date, we have helped over 300,000 Americans find new employment and increase their income through digital skills training.

250,000+

Google Career Certificate graduates in the U.S.

[Google Career Certificates](#) help people develop skills for new jobs in fields like cybersecurity, data analytics, project management, and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. 75% of graduates report a positive career outcome within six months.³

Google has also partnered with Utah educational institutions like Western Governors University and Utah State University to make Google Career Certificates available to students and to increase employment opportunities.

446,000+

Utah students trained in computer science to date

Google is helping address inequities in computer science education by offering no-cost products and programs, like [CS First](#) and [Code Next](#), to students across the U.S. To date, Google has invested over \$263 million toward computer science skilling including Google.org grants to organizations like National 4H Council and Hidden Genius Project.

Supporting Utah nonprofits and local organizations

Local organizations and nonprofits across Utah are doing great work to support their communities. Google is proud to partner with trusted community organizations to further that work, and bring digital skills training, grant funding, and other resources to more Utahns.

\$2M+
in funding

Since 2006, Google.org has awarded over \$2 million in funding to Utah organizations and nonprofits.

\$1M+
in charitable giving

Since 2013, our employees based in Utah – including matching contributions and philanthropic giving from Google.org – have donated over \$1 million to nonprofits.

\$722,000+
in Google Workspace

Since 2011, Google for Nonprofits has supported more than 580 nonprofits in Utah. In 2023 alone, Google.org provided more than \$722,000 in Google Workspace for Nonprofits.

\$7.45M
of free search advertising

In 2023, Google.org provided \$7.45 million in donated search ads to Utah nonprofits through the Google Ad Grants program.

Learn more about Google in Utah at: g.co/economicimpact/utah

¹The Future of Jobs Report 2020, World Economic Forum, Oct. 2020
²Digitalization and the American Workforce, Brookings Institute, Nov. 2017
³Based on program graduate survey responses, United States 2023