

swedishlaughs.withgoogle.com - Terms and conditions

Garva med Google / swedishlaughs.withgoogle.com (the “**Campaign**”) is run by Google Ireland Limited whose principal place of business is at Gordon House, Barrow Street, Dublin 4, Ireland (“**Google**”).

To enter this Campaign, you must read and agree to these terms and conditions (“**Terms**”). By entering the Campaign, you agree that these Terms will apply to you.

1. Eligibility:

- 1.1. To participate in the Campaign and be eligible for entry, the following conditions must be satisfied throughout the duration of the Campaign. You must:
 - a. be a resident of Sweden.
 - b. not be: (i) resident of US embargoed country, (ii) ordinarily resident in a US embargoed country, or (iii) otherwise prohibited by applicable export controls and sanctions programs from participating in the Campaign, or (iv) a wholly or partially state-owned entity or an employee of the government or of a government-controlled entity.
 - c. be at least 18 and not an employee, officer, or director of Google, its subsidiaries and affiliated companies, or be the immediate family or living in the households of any such persons.
- 1.2. All determinations of eligibility will be made at Google’s sole and absolute discretion. Google reserves the right to verify eligibility and to adjudicate on any related dispute at any time. No correspondence will be entered into.

2. How to Participate:

- 2.1. You must:
 - a. Submit the joke by filling out the form on the campaign website.
- 2.2. All data provided through the registration process must be complete and correct.
- 2.3. Only jokes with no attribution (i.e. jokes with no author) may be submitted. By submitting the joke, you confirm that the joke you have submitted has no attribution.
- 2.4. We don't allow jokes that are in breach of our [Actions on Google policy](#).

3. Key Dates:

Campaign begins at 12:00am GMT on May 2nd 2019 and ends at 11:59 pm GMT on June 2nd 2019 (“**Campaign Period**”).

4. Determining the best jokes

- 4.1. The best jokes will after a review against T&C be selected by an external judge. The winner will be the person who the judges determine:
 - a. Originality
 - b. Creativity

- c. Humour
 - d. Connection to Sweden/region
 - e. Length/suitability for implementation in Google Assistant
- 4.2. The judge's decision is final, and Google reserves the right to disqualify contributions that violate these Terms.

5. Notification of Best Jokes and Use of Name in Marketing

- 5.1. If you have submitted one of the best jokes, Google will notify you by sending an email to the address you provided on entry to the Campaign by June 12th 2019.
- 5.2. Google is not responsible for lost, late, misdirected, mutilated, incomplete and illegible entry materials, or for electronic transmission errors, theft or destruction or unauthorized access to or alterations of entry, technical malfunctions of any kind. Entries are void if they are in whole or in part incomprehensible, incomplete, damaged, irregular, altered, counterfeit, produced in error, forged, mechanically reproduced or obtained through fraud or theft.
- 5.3. Names of winners will be available by sending an email to rebecca.holmgren@jungrelations.com up to one month after the Campaign Period.
- 5.4. **Your name and hometown may be published and used in marketing by Google, in connection with the joke you have submitted.**

6. Privacy

- 6.1. You acknowledge that Google may collect, store, share and otherwise use personally identifiable information provided during registration for the Campaign. Google will use this information for the purpose of the Campaign only and will process any such personal information in accordance with its Privacy Policy (<http://www.google.com/policies/privacy/>).
- 6.2. Your information may also be transferred to countries outside your country residence, including the United States. Such other countries may not have privacy laws and regulations similar to those of your country of residence.
- 6.3. You have the right to request access, review, rectification or deletion of any personal data held by Google in connection with the Campaign by writing to Google andrealewis@google.com.

7. Right To Cancel, Modify Or Disqualify

- 7.1. If for any reason outside Google's control, the Campaign is not capable of running as planned (which may include tampering, unauthorized intervention, fraud, technical failures, printing errors, or any other causes which corrupt or affect the administration, security, fairness, integrity, or proper conduct of the Campaign), Google may, at its sole discretion, cancel, terminate, modify or suspend the Campaign.
- 7.2. Google may, acting reasonably: (a) disqualify any participant who tampers with the submission process or any other part of the Campaign or whose conduct is contrary to the spirit of the rules or the intention of the Campaign and declare void any or all of their entries based on such conduct; or (b)

declare void any entries resulting from any errors materially affecting the result of the campaign or the number of entrants.

8. Limitation of Liability & Disclaimer of Warranties

8.1. Nothing in these Terms will exclude or limit the liability of Google or its affiliates for:

- a. death or personal injury as a result of the negligence of Google or its affiliates, servants, agents or employees;
- b. fraud or fraudulent misrepresentation; or
- c. any other liability that may not be excluded or limited under applicable law.

8.2. Subject to clause 9.1, Google shall not be liable under or in connection with this Campaign (whether in contract, tort (including negligence) or otherwise) for any indirect or consequential losses; suffered or incurred by you (whether or not any such losses were or were not foreseeable or within the contemplation of the parties).

8.3. Subject to clauses 9.1 and 9.2 Google's total liability to you under or in connection with this Campaign (whether in contract, tort (including negligence) or otherwise) is limited in aggregate to £25,000.

9. Severability

If any provision(s) of these Terms are held to be invalid or unenforceable, all remaining provisions will remain in full force and effect.

10. Governing Law and Jurisdiction

These Terms shall be governed by, subject to, and construed in accordance with Swedish law and you and Google submit to the exclusive jurisdiction of the Swedish courts in relation to any dispute (contractual or non-contractual) concerning these Terms.