

Google is proud to support Kentucky

Creating economic opportunity across the Bluegrass State

\$2.36B of economic activity

In 2023, Google helped provide \$2.36 billion of economic activity for tens of thousands of Kentucky businesses, nonprofits, publishers, creators, and developers.

226,000+ Kentucky businesses

More than 226,000 Kentucky businesses used Google's free tools to receive phone calls, bookings, reviews, requests for directions, or other direct connections to their customers.

123,000+ Kentuckians trained

Grow with Google has partnered with 120 organizations in the state like Lexington Public Library and Kenton County Public Library (Erlanger Branch) to train more than 123,000 Kentuckians on digital skills, including organizations such as public libraries, chambers of commerce, community colleges, and more.

"Most of our customers are finding us either by our trucks being branded or online through Google Business Profile."

*-Shelly Toles
Founder of Shelly Toles Plumbing
Bagdad, Kentucky*



Helping Kentucky's small businesses and startups thrive

Kentucky business owners are leveraging digital tools to find new customers and grow amidst economic challenges, like inflation and talent shortages. To help Bluegrass State businesses like Shelly Toles Plumbing, Google is increasing access to capital, trainings, and free resources.

\$3.6M+

in venture capital raised by
Google for Startups Founders
Fund recipients in Kentucky

The [Google for Startups Founders Funds](#) provide cash awards and hands-on help to support underrepresented entrepreneurs, like Limitless Minds in Kentucky.



Since obtaining my Google Career Certificate, my work life balance has improved. I was promoted and received a 10-15% salary increase from my previous position.



Andrew Esau

Google IT Support Certificate graduate

Senior Help Desk Team Lead & Trainer at Kalleo Technologies
Paducah, Kentucky

Helping Kentuckians develop digital skills to grow their careers

50% of the workforce will need to reskill by 2025¹ and 1 in 3 American workers have very limited or no digital skills.² We're working to help people advance their careers and pursue new opportunities by making digital skills accessible to everyone. To date, we have helped over 300,000 Americans find new employment and increase their income through digital skills training.

250,000+

Google Career Certificate graduates in the U.S.

[Google Career Certificates](#) help people develop skills for new jobs in fields like cybersecurity, data analytics, project management, and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. 75% of graduates report a positive career outcome within six months.³

Google has also partnered with 19 Kentucky educational institutions like Southeast Kentucky Community & Tech College and Bryan Station High School to make Google Career Certificates available to students and to increase employment opportunities.

276,000+

Kentucky students trained in computer science to date

Google is helping address inequities in computer science education by offering no-cost products and programs, like [CS First](#) and [Code Next](#), to students across the U.S. To date, Google has invested over \$263 million toward computer science skilling including Google.org grants to organizations like National 4H Council and Hidden Genius Project.

Supporting Kentucky nonprofits and local organizations

Local organizations and nonprofits across Kentucky are doing great work to support their communities. Google is proud to partner with trusted community organizations to further that work, and bring digital skills training, grant funding, and other resources to more Kentuckians.

\$1M+
in funding

Since 2006, Google.org has awarded over \$1 million in funding to Kentucky organizations and nonprofits.

\$291,000+
in charitable giving

Since 2012, our employees based in Kentucky – including matching contributions and philanthropic giving from Google.org – have donated over \$291,000 to nonprofits.

\$678,000+
in Google Workspace

Since 2011, Google for Nonprofits has supported more than 430 nonprofits in Kentucky. In 2023 alone, Google.org provided more than \$678,000 in Google Workspace for Nonprofits.

\$3.65M
of free search advertising

In 2023, Google.org provided \$3.65 million in donated search ads to Kentucky nonprofits through the Google Ad Grants program.

Learn more about Google in Kentucky at: g.co/economicimpact/kentucky

¹The Future of Jobs Report 2020, World Economic Forum, Oct. 2020

²Digitalization and the American Workforce, Brookings Institute, Nov. 2017

³Based on program graduate survey responses, United States 2023