

# Google is proud to call Virginia home

Creating economic opportunity across the state

## 15+ years in Virginia

Google has proudly called Virginia home for over 15 years with an office in Reston and data centers in Loudoun and Prince William Counties.

## \$10.35B of economic activity

In 2023, Google helped provide \$10.35 billion of economic activity for tens of thousands of Virginia businesses, publishers, nonprofits, creators, and developers.

## 431,000+ Virginia businesses

More than 431,000 Virginia businesses used Google's free tools to receive phone calls, bookings, reviews, requests for directions, or other direct connections to their customers.

## 286,000+ Virginians trained

Grow with Google has partnered with 270 organizations in the state like Downtown Wytheville Incorporated and Dress for Success (Central Virginia) to train more than 286,000 Virginians on digital skills, including organizations such as public libraries, chambers of commerce, community colleges, and more.

*"We constantly use Google to help us learn about maintenance and repairs to our equipment, and to assist us with reviewing rules and regulations ... the information we get via Google is invaluable."*

*- John Stump  
Co-owner & CEO of Hill Top Contractors  
Roanoke, Virginia*



## Helping Virginia's small businesses and startups thrive

Virginia business owners are leveraging digital tools to find new customers and grow amidst economic challenges, like inflation and talent shortages. To help Virginia businesses like Hill Top Contractors, Google is increasing access to capital, trainings, and free resources.

**\$250M+**

in venture capital raised by Google for Startups Founders Fund recipients in the U.S.

The [Google for Startups Founders Funds](#) provide cash awards and hands-on help to support underrepresented entrepreneurs throughout the U.S.

*“The certificate allowed me to get my foot in the door and show my new team and employer what I can offer. I was hired as a Project Coordinator and after being in my position for only three months, I was promoted to Project Manager. People ask me where I went to school and they are shocked when I tell them it was the Google Project Management Certificate through Coursera.”*

**Rebecca Williams**  
Google Project Management Certificate graduate

Project Manager at Navy Federal Credit Union  
Dumfries, Virginia



## Helping Virginians develop digital skills to grow their careers

50% of the workforce will need to reskill by 2025<sup>1</sup> and 1 in 3 American workers have very limited or no digital skills.<sup>2</sup> We’re working to help people advance their careers and pursue new opportunities by making digital skills accessible to everyone. To date, we have helped over 300,000 Americans find employment and increase their income through digital skills training.

**250,000+**

Google Career Certificate graduates in the U.S.

**456,000+**

Virginia students trained in computer science to date

**\$3.2B**

Investment in Virginia

[Google Career Certificates](#) help people develop skills for new jobs in fields like cybersecurity, data analytics, project management, and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. 75% of graduates report a positive career outcome within six months.<sup>3</sup>

Google has also partnered with 23 Virginia educational institutions like North Virginia Community College and Blue Ridge Community College to make Google Career Certificates available to students and to increase employment opportunities.

Google is helping address inequities in computer science education by offering no-cost products and programs, like [CS First](#) and [Code Next](#), to students across the U.S. To date, Google has invested over \$263 million toward computer science skilling including Google.org grants to organizations like National 4H Council and Hidden Genius Project.

Since the Loudoun County data center was built in 2018, and the new data center in Prince William County was built in 2023, Google has invested more than \$3.2 billion in the region and state.

## Investing in local communities

Local organizations and nonprofits across Virginia are doing great work to support their communities. Google is proud to partner with trusted community organizations to further that work, and bring digital skills training, grant funding, and other resources to more Virginians.

**\$28M+**  
in funding

Since 2006, Google.org has awarded over \$28 million in funding to Virginia organizations and nonprofits.

**\$9M+**  
In charitable giving

Since 2004, our employees based in Virginia – including matching contributions and philanthropic giving from Google.org – have donated over \$9 million to nonprofits.

**15,300+**  
volunteer and pro bono hours

Through Google.org, employees served over 15,300 hours of volunteer and pro bono work with nonprofits and schools, including areas we’re passionate about, like STEM education, economic opportunity, and access to the internet.

**\$29.88M**  
of free advertising

Since 2011, Google for Nonprofits has supported more than 1,950 nonprofits in Virginia like UNCF (United Negro College Fund). In 2023 alone, Google.org provided \$29.88 million in donated search ads to Virginia nonprofits through the Google Ad Grants program and more than \$2.14 million in Google Workspace for Nonprofits.

Learn more about Google in Virginia at: [g.co/economicimpact/virginia](https://g.co/economicimpact/virginia)

<sup>1</sup>The Future of Jobs Report 2020, World Economic Forum, Oct. 2020

<sup>2</sup>Digitalization and the American Workforce, Brookings Institute, Nov. 2017

<sup>3</sup>Based on program graduate survey responses, United States 2023