



# Google is proud to call Minnesota home

Creating economic opportunity across the North Star State



*“We pretty much use all the Google Workspace tools—Drive, Gmail, Calendar, Meet—to help with organization and communication both with the team and externally.”*

**Bella Lam**

Founder & CEO of Coconut Whisk  
Rosemount, Minnesota

## At home in Minnesota

Google proudly calls Minnesota home with a new office location in Rochester.

## \$11.98B of economic activity

In 2022, Google helped provide \$11.98 billion of economic activity for tens of thousands of Minnesota businesses, publishers, nonprofits, creators and developers.

## 314,000+ Minnesota businesses

More than 314,000 Minnesota businesses used Google's free tools to receive phone calls, bookings, reviews, requests for directions and other direct connections to their customers.

## 137,000+ Minnesotans trained

Grow with Google has partnered with 148 organizations in the state to train more than 137,000 Minnesotans on digital skills, including organizations such as public libraries, chambers of commerce, community colleges and more.

## Helping Minnesota's small businesses and startups thrive

Minnesota business owners are leveraging digital tools to find new customers and grow amidst economic challenges, like inflation and talent shortages. To help North Star State businesses like Coconut Whisk, Google is increasing access to capital, trainings and free resources.

## \$191M

provided to support small business resilience

Google's commitment of \$191 million in loans and grants to Opportunity Finance Network (OFN) supported community development financial institutions (CDFIs) including Entrepreneur Fund, Inc. in Minnesota, to deliver low-interest loans to over 130,000 underrepresented businesses and nonprofits, including Lower Phalen Creek Project in Saint Paul.

## \$10M+

in venture capital raised by Google for Startups Founders Fund recipients in Minnesota

[The Google for Startups Black and Latino Founders Funds](#) provide cash awards and hands-on help to support underrepresented entrepreneurs, like Civic Eagle in Minnesota.



*The Google IT Certificate was a great basis to introduce me to IT. The certificate instilled confidence to pursue more opportunities, and I got a new job where I work at a bigger company, with a bigger IT team. Today, I have a set schedule between work and my personal life, and my salary increased more than 70%.\**



**Amos Vodis**

Google IT Support Certificate graduate

IT Support Tech at ME Global Inc.  
Minneapolis, Minnesota

\*Results may vary and are not guaranteed.

## Helping Minnesotans develop digital skills to grow their careers

50% of the workforce will need to reskill by 2025<sup>1</sup> and 1 in 3 American workers have very limited or no digital skills.<sup>2</sup> We're working to help people advance their careers and pursue new opportunities by making digital skills accessible to everyone. To date, we have helped over 300,000 Americans find employment and increase their income through digital skills training.

### 150,000+

Google Career Certificate graduates in the U.S.

[Google Career Certificates](#) help people develop skills for new jobs in fields like data analytics, UX design and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. Within six months of completion, 75% of program graduates report a positive career outcome, such as a promotion, raise or new job.<sup>3</sup>

Google has also partnered with 13 Minnesota educational institutions like Minnesota IT Center for Excellence and Minnetonka Public Schools to make Google Career Certificates available to students and to increase employment opportunities.

### 305,000+

Minnesota students trained in computer science to date

Google is helping address inequities in computer science education by offering no-cost products and programs, like [CS First](#) and [Code Next](#), to students across the U.S. To date, Google has invested over \$240 million toward computer science skilling including Google.org grants to organizations like National 4H Council and Hidden Genius Project.

## Investing in local communities

Local organizations and nonprofits across Minnesota are doing great work to support their communities. Google is proud to partner with trusted community organizations to further that work, and bring digital skills training, grant funding and other resources to more Minnesotans.

### \$4M+

in grants

Since 2006, Google.org has awarded over \$4 million in grants to Minnesota organizations and nonprofits.

### \$1M+

In charitable giving

Since 2011, our employees based in Minnesota – including matching contributions and philanthropic giving from Google.org – have donated over \$1 million to nonprofits.

### 1,800+

volunteer and pro bono hours

Through Google.org, employees served over 1,800 hours of volunteer and pro bono work with nonprofits and schools in areas we're passionate about, including STEM education, economic opportunity and access to the internet.

### 5,500

nonprofits supported

Since 2011, Google for Nonprofits has supported 5,500 nonprofits in Minnesota. In 2022, Google.org provided \$14.5 million in free search advertising to Minnesota nonprofits through the Google Ad Grants program.

Learn more about Google in Minnesota at: [g.co/economicimpact/minnesota](https://g.co/economicimpact/minnesota)

<sup>1</sup>The Future of Jobs Report 2020, World Economic Forum, Oct. 2020

<sup>2</sup>Digitalization and the American Workforce, Brookings Institute, Nov. 2017

<sup>3</sup>Based on program graduate survey responses, United States 2022