

Alternate Versions

Censored Versions

- If requested by YouTube, an alternate censored version of each special, pilot or episode of a series must be delivered to comply with YouTube policies.
- Each censored version must deliver the full, standard set of deliverables:
 1. YouTube Master (YTM) UHD
 2. Textless Master (TLM) UHD
 3. HD Downconvert
 4. Closed Captions, Forced Narratives, and/or English Subtitles
 5. Audio Elements

Call-to-Action (CTA) Versions

- If an episode is required to deliver with a CTA at the end, then a separate modified set of deliverables must be delivered that match the CTA version.
- Each CTA version must deliver this complete set of deliverables:
 1. YouTube Master (YTM) UHD
 2. HD Downconvert (H.264 version)
 3. Closed Captions, Forced Narratives, and/or English Subtitles
 4. Audio Elements
- *Each CTA version must also deliver a Non-CTA version that includes all standard deliverables.*

Full Frame Masters

- When primary delivery masters are letterboxed, additional full frame masters are required of all video assets.