

Google is proud to support Florida

Creating economic opportunity in the Sunshine State

\$21.58B

of economic activity provided for 187,400 Florida businesses, nonprofits, publishers, creators, and developers in 2020.

50+

Floridians are employed full-time by Google

1.31M+ Florida businesses

have connected directly with customers using Google—like [GORUCK](#) in Jacksonville Beach, [Rope Lace Supply](#) in Orlando, [Everything For Your Party](#) in Southwest Ranches, and [Touchland](#) in Miami.

100K

Floridians trained on critical digital skills. Grow with Google has partnered with 400+ organizations in the state to train more than 100K+ Floridians on digital skills, including organizations like public libraries, chambers of commerce, and more.

Helping Florida businesses and job seekers

For years, Google has supported digital skilling programs that can help sustain small businesses and help people secure fast-growing, good-paying jobs. With so many U.S. workers displaced by the COVID-19 pandemic, these solutions are even more critical to economic recovery. Technology creates growth opportunities for American businesses and can help American workers develop the skills they need to succeed in the digital economy.

\$180M

to support small business resilience

In collaboration with Opportunity Finance Network (OFN), Google made a **\$180M** commitment to support underserved small businesses across the country through the [Grow with Google Small Business Fund](#) and [Google.org Grants program](#). The fund delivers low-interest loans to community development financial institutions (CDFIs), such as **Self-Help Credit Union** with an office in Jacksonville and **Grameen America** with an office in Miami.

7,600+

underrepresented business owners trained in Florida by local digital coach

In 2017, Google launched the [Grow with Google Digital Coaches](#) program in Miami. The program provides free hands-on coaching and digital skills training to help Black and Latino small businesses reach new customers, thrive online, and grow. Our Florida Digital Coach has helped train **7,600+ small business owners** through **120+ digital skills workshops**.



“Google Analytics and Google Ads integration was important during COVID to make decisions about how to grow and authentically represent our brand through it all.”

Andrea Lisbona
Founder & CEO of Touchland
Miami, Florida

8,700+

Floridians enrolled in the Google IT Support Certificate program

Google is invested in expanding access to Google Career Certificates to help more people—particularly underserved—grow their careers. To date, the Google IT Support Certificate has been implemented through 100+ community colleges and dozens of career technical education sites. **8,700+ Floridians** have enrolled in the program and **60%** of people who take the Google IT Support Certificate course are Black, Latino, women, or veterans.

Supporting Florida nonprofits and local organizations

We know that organizations are already doing great work in Florida. That's why Google has partnered with trusted community institutions across the state to bring digital skills training, grant funding and other resources and services to more Floridians, including those historically underserved.

\$3M+

in grants to nonprofits and organizations based in Florida

Google.org has awarded over **\$3M** in grants to nonprofits and organizations based in Florida, including funding to **MDC Foundation** to support the implementation of the Google IT Automation with Python Professional Certificate.

Since 2011, Google employees—with matching contributions from Google—have donated over **\$769K** in charitable giving to nonprofits. Since 2012, Google employees in Florida have also served **1,200+ hours of volunteer and pro bono work** with local nonprofits and organizations.

\$30.9M

in Google Ad Grants to Florida nonprofits

Google for Nonprofits provides nonprofit organizations across the U.S. with access to Google products like G Suite for Nonprofits, Google Ad Grants, YouTube, and Google Maps Platform. Since 2011, Google for Nonprofits has supported **8,400+** nonprofits in Florida. In 2020, Google provided **\$30.9M in in-kind search advertising credit** to Florida nonprofits through the Google Ad Grants program.

