

Google is proud to support Montana

Creating economic opportunity across the Big Sky State

\$243M

of economic activity provided to 5,900 Montana businesses, nonprofits, publishers, creators, and developers in 2020.

73K+ Montana businesses

have connected directly with customers using Google — like [VIM&VIGR](#) in Missoula, [Montana Silversmiths](#) in Columbus, and [Alpacas of Montana](#) and [the Natural Baby Company](#) in Bozeman.

Tens of thousands of Montanans trained on critical digital skills

Grow with Google has partnered with 35+ organizations in the state to train tens of thousands of Montanans on [digital skills](#), including organizations like public libraries, chambers of commerce, and more.

Helping Montana businesses and job seekers

The COVID crisis disrupted nearly 9 in 10 businesses; however, digitally advanced small businesses were 3.2x more successful at retaining customers and experienced half the revenue losses.¹ Technology creates growth opportunities for American businesses — and Google helps American workers develop the skills they need to succeed in the digital economy through free skilling programs and resources.

\$180M

to support small business resilience

Google's commitment of \$180M has enabled Opportunity Finance Network to establish the [Grow with Google Small Business Fund](#) and [OFN's Grant Program](#) funded by Google.org to assist Community Development Financial Institutions (CDFIs) working with underserved small businesses. CDFIs include **MoFi** and **Rural Community Assistance Corporation** with services in Montana.

100K

scholarships to help people grow their careers in the digital economy

[Google Career Certificates](#) offer self-paced, online job training that prepares people for careers in fast-growing fields of data analytics, IT support, project management, and user experience (UX) design. Google has provided 100,000 scholarships to help more people access these certificates to grow their careers. Since launching in 2018, over 50,000 people have earned a Google Career Certificate and 82% of U.S. graduates report a positive career impact within six months of completion. More than half of those graduates identify as Black, Latino, female, or veteran. Learn more at grow.google/skills.



"They say if you build it they will come, but our reality is we'd never be where we are or would've helped as many people as we have without the help of Google."

Michelle Huie
Founder of VIM & VIGR
Missoula, Montana

¹ <https://digitallydriven.connectedcouncil.org/>

Helping Montana nonprofits

We know that organizations are already doing great work in Montana. That's why Google has partnered with trusted community institutions across the state to bring digital skills training, grant funding, and other resources and services to more Montanans, including those historically underserved.

To date, Google employees in Montana — with matching contributions from Google — have donated **\$47K+** in charitable giving to nonprofits.

\$2.52M

in Google Ad Grants to
Montana nonprofits

Google for Nonprofits provides nonprofit organizations across the U.S. with access to Google products like Google Workspace for Nonprofits, Google Ad Grants, YouTube, and Google Maps Platform. Since 2011, Google for Nonprofits has supported more than **950** nonprofits in Montana. In 2020, Google provided **\$2.52M in in-kind search advertising credit** to Montana nonprofits through the Google Ad Grants program.

"Increasing our online visibility as a non-profit focused on breast cancer is a challenge especially when competing with much larger organizations. With the help of the Google Ad Grants Casting for Recovery has been able increase awareness, reach more people, secure incremental support through donations + store purchases, and ultimately impact more lives of women with breast cancer."

*-Lise Lozelle
Marketing Director at Casting for Recovery*

