



# Google is proud to support Rhode Island

Creating economic opportunity across the Ocean State

## **\$979M** of economic activity

In 2022, Google helped provide \$979 million of economic activity for thousands of Rhode Island businesses, nonprofits, publishers, creators and developers.

## **65,000+** Rhode Island businesses

More than 65,000 Rhode Island businesses used Google's free tools to receive phone calls, bookings, reviews, requests for directions and other direct connections to their customers.

## **33,000+** Rhode Islanders trained

Grow with Google has partnered with 53 organizations in the state to train more than 33,000 Rhode Islanders on digital skills, including organizations such as public libraries, chambers of commerce, community colleges and more.

*"Our Google Business Profile is so important to building trust with our customers. Our reviews let people know there's something good going on here."*

**Carlos Ventura Jr.**  
CEO of Feast & Fettle  
East Providence, Rhode Island



## Helping Rhode Island's small businesses and startups thrive

Rhode Island business owners are leveraging digital tools to find new customers and grow amidst economic challenges, like inflation and talent shortages. To help Ocean State businesses like Feast & Fettle, Google is increasing access to capital, trainings, and free resources.

### **\$191M**

Provided to support small business resilience

Google's commitment of \$191 million in loans and grants to Opportunity Finance Network (OFN) supported community development financial institutions (CDFIs) including Nonprofit Finance Fund in Rhode Island, to deliver low-interest loans to over 130,000 underrepresented businesses and nonprofits.

### **\$190M**

in venture capital raised by Google for Startups Founders Fund recipients in the U.S.

[The Google for Startups Black and Latino Founders Funds](#) provide cash awards and hands-on help to support underrepresented entrepreneurs throughout the U.S.



# 75%

of learners report a positive impact to their career<sup>1</sup>

## Helping Rhode Islanders develop digital skills to grow their careers

50% of the workforce will need to reskill by 2025<sup>2</sup> and 1 in 3 American workers have very limited or no digital skills.<sup>3</sup> We're working to help people advance their careers and pursue new opportunities by making digital skills accessible to everyone. To date, we have helped over 300,000 Americans find employment and increase their income through digital skills training.

### 150,000+

Google Career Certificate graduates in the U.S.

[Google Career Certificates](#) help people develop skills for new jobs in fields like data analytics, UX design and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. Within six months of completion, 75% of program graduates report a positive career outcome, such as a promotion, raise or new job.<sup>4</sup>

Google has also partnered with Rhode Island educational institutions like University of Rhode Island and Salve Regina University to make Google Career Certificates available to students and to increase employment opportunities.

### 70,000+

Rhode Island students trained in computer science to date

Google is helping address inequities in computer science education by offering no-cost products and programs, like [CS First](#) and [Code Next](#), to students across the U.S. To date, Google has invested over \$240 million toward computer science skilling including Google.org grants to organizations like National 4H Council and Hidden Genius Project.

## Supporting Rhode Island nonprofits and local organizations

Local organizations and nonprofits across Rhode Island are doing great work to support their communities. Google is proud to partner with trusted community organizations to further that work, and bring digital skills training, grant funding and other resources to more Rhode Islanders.

### \$1M+

in grants

Since 2006, Google.org has awarded over \$1 million in grants to Rhode Island organizations and nonprofits.

### 900

nonprofits supported

Since 2011, Google for Nonprofits has supported 900 nonprofits in Rhode Island.

### \$1.31M

in free search advertising

In 2022, Google.org provided \$1.31 million in free search advertising to Rhode Island nonprofits through the Google Ad Grants program.

Learn more about Google in Rhode Island at: [g.co/economicimpact/rhodeisland](https://g.co/economicimpact/rhodeisland)

<sup>1,4</sup> Based on program graduate survey responses, United States 2022

<sup>2</sup> The Future of Jobs Report 2020, World Economic Forum, Oct. 2020

<sup>3</sup> Digitalization and the American Workforce, Brookings Institute, Nov. 2017