

Google is proud to support Kentucky

Creating economic opportunity across the Bluegrass State

\$2.1B of economic activity

In 2022, Google helped provide \$2.1 billion of economic activity for thousands of Kentucky businesses, nonprofits, publishers, creators and developers.

223,000+ Kentucky businesses

More than 223,000 Kentucky businesses used Google's free tools to receive phone calls, bookings, reviews, requests for directions and other direct connections to their customers.

114,000+ Kentuckians trained

Grow with Google has partnered with 125 organizations in the state to train more than 114,000 Kentuckians on digital skills, including organizations such as public libraries, chambers of commerce, community colleges and more.

"The ease and intuitiveness of Google products makes them a no-brainer for growing our business."

Ben Childers
Owner of Ben Childers Photography
Corbin, Kentucky



Helping Kentucky's small businesses and startups thrive

Kentucky business owners are leveraging digital tools to find new customers and grow amidst economic challenges, like inflation and talent shortages. To help Bluegrass State businesses like Ben Childers Photography, Google is increasing access to capital, trainings and free resources.

\$191M

Provided to support
small business
resilience

Google's commitment of \$191 million in loans and grants to Opportunity Finance Network (OFN) supported community development financial institutions (CDFIs) including Community Ventures Corporation, Inc. in Kentucky, to deliver low-interest loans to over 130,000 underrepresented businesses and nonprofits.

\$190M

in venture capital
raised by Google for
Startups Founders
Fund recipients in
the U.S.

[The Google for Startups Black and Latino Founders Funds](#) provide cash awards and hands-on help to support underrepresented entrepreneurs throughout the U.S.



"Since obtaining my Google Career Certificate, my work life balance has improved. I was promoted and received a 10-15% salary increase from my previous position."*

Andrew Esau

Google IT Support Certificate graduate

Senior Help Desk Team Lead & Trainer at
Kalleo Technologies
Paducah, Kentucky

*Results may vary and are not guaranteed.

Helping Kentuckians develop digital skills to grow their careers

50% of the workforce will need to reskill by 2025¹ and 1 in 3 American workers have very limited or no digital skills.² We're working to help people advance their careers and pursue new opportunities by making digital skills accessible to everyone. To date, we have helped over 300,000 Americans find employment and increase their income through digital skills training.

150,000+

Google Career Certificate graduates in the U.S.

[Google Career Certificates](#) help people develop skills for new jobs in fields like data analytics, UX design and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. Within six months of completion, 75% of program graduates report a positive career outcome, such as a promotion, raise or new job.³

Google has also partnered with 17 Kentucky educational institutions like Southeast Kentucky Community & Tech College and Bryan Station High School to make Google Career Certificates available to students and to increase employment opportunities.

249,000+

Kentucky students trained in computer science to date

Google is helping address inequities in computer science education by offering no-cost products and programs, like [CS First](#) and [Code Next](#), to students across the U.S. To date, Google has invested over \$240 million toward computer science skilling including Google.org grants to organizations like National 4H Council and Hidden Genius Project.

Supporting Kentucky nonprofits and local organizations

Local organizations and nonprofits across Kentucky are doing great work to support their communities. Google is proud to partner with trusted community organizations to further that work, and bring digital skills training, grant funding and other resources to more Kentuckians.

\$1M+

in grants

Since 2006, Google.org has awarded over \$1 million in grants to Kentucky organizations and nonprofits.

\$213,000+

in charitable giving

Since 2012, our employees based in Kentucky – including matching contributions and philanthropic giving from Google.org – have donated over \$213,000 to nonprofits.

2,200

nonprofits supported

Since 2011, Google for Nonprofits has supported 2,200 nonprofits in Kentucky.

\$3.23M

in free search advertising

In 2022, Google.org provided \$3.23 million in free search advertising to Kentucky nonprofits through the Google Ad Grants program.

Learn more about Google in Kentucky at: g.co/economicimpact/kentucky

¹The Future of Jobs Report 2020, World Economic Forum, Oct. 2020

²Digitalization and the American Workforce, Brookings Institute, Nov. 2017

³Based on program graduate survey responses, United States 2022