

Google is proud to call Nebraska home

Creating economic opportunity across the Cornhusker State

\$600M investment

Last year, Google announced a \$600M data center investment in Papillion, Nebraska.

100+

Nebraska jobs created by Google in a variety of full-time and external supplier roles.

102K+ Nebraska businesses

have connected directly with customers using Google—like <u>EatMoveRest</u> and <u>Speedway Motors</u> in Lincoln, <u>Sand Creek</u> <u>Post and Beam</u> in Wayne, and <u>Artifact Bags</u> and <u>Cutting Edge Business Cards</u> in Omaha.

\$3.36B

of economic activity provided to 8,000 Nebraska businesses, nonprofits, publishers, creators, and developers in 2020.

Helping Nebraska businesses and job seekers

For years, Google has supported digital skilling programs that can help sustain small businesses and help people secure fast-growing, good-paying jobs. With so many U.S. workers displaced by the COVID-19 pandemic, these solutions are even more critical to economic recovery. Technology creates growth opportunities for American businesses and can help American workers develop the skills they need to succeed in the digital economy.

\$180M

to support small business resilience

700+

Nebraskans enrolled in the Google IT Support Certificate program In collaboration with Opportunity Finance Network (OFN), Google made a **\$180M** commitment to support underserved small businesses across the country through the <u>Grow with Google Small Business Fund</u> and <u>Google.org Grants program</u>. The fund delivers low-interest loans to community development financial institutions (CDFIs).

Google is invested in expanding access to <u>Google Career Certificates</u> to help more people—particularly underserved—grow their careers. To date, the <u>Google IT Support Certificate</u> has been implemented through 100+ community colleges and dozens of career technical education sites. **700+ Nebraskans** have enrolled in the program and **60%** of people who take the Google IT Support Certificate course are Black, Latino, women, or veterans.



"It's invaluable to have a platform like Google. It's affordable, it always works, and it makes everything we do seamless."

Dusty Stanczyk
Co-founder of EatMoveRest
Lincoln, Nebraska

Supporting Nebraska nonprofits and local organizations

We know that organizations are already doing great work in Nebraska. That's why Google has partnered with trusted community institutions across the state to bring digital skills training, grant funding and other resources and services to more Nebraskans, including those historically underserved.

\$1M+

in grants to nonprofits and organizations based in Nebraska

\$2.1M

in Google Ad Grants to Nebraska nonprofits

Tens of thousands

of Nebraskans trained on critical digital skills Google.org has awarded \$1M+ in grants to nonprofits and organizations based in Nebraska, including through the <u>Google.org Impact Challenge Nebraska</u>. This funding has helped connect Lincoln's immigrants and refugees to high-skill and high-wage career pathways. Other grants were provided to **Springfield Platteview Community Schools** to support the continued growth and development of the region's STEM and computer science programs in schools.

Since 2013, Google employees—with matching contributions from Google—have donated over **\$72K** in charitable giving to nonprofits.

<u>Google for Nonprofits</u> provides organizations across the U.S. with access to Google products and programs such as Google Workspace for Nonprofits, Google Ad Grants, YouTube, and Google Maps Platform. Since 2011, Google for Nonprofits has supported **950+ nonprofits** in Nebraska. In 2020, Google provided over **\$2.1M in in-kind search advertising credit** to Nebraska nonprofits through the <u>Google Ad Grants</u> program.

Grow with Google has **partnered with 85+ organizations** in the state to **train tens of thousands of Nebraskans** on <u>digital skills</u>, including public libraries, chambers of commerce, and more.

Google has partnered with the **Omaha Public Power District** to ensure the new data center facility will be matched with **100% renewable energy.**

