Google

Google is proud to call Illinois home

Creating economic opportunity in the Land of Lincoln

2+ decades in Illinois

Google has proudly called Illinois home for more than two decades with two offices in Chicago.

1,800+ employed

full-time More than 1,800 Illinoisans are employed full-time by Google.

\$24.48B of economic activity

In 2021, Google helped provide \$24.48B of economic activity for hundreds of thousands of Illinois businesses, nonprofits, publishers, creators, and developers.

763,000+ Illinois businesses

More than 763,000 Illinois businesses received requests for directions, phone calls, bookings, reviews, and other direct connections to their customers from Google in 2021.

Helping Illinois businesses and job seekers

Technology provides economic opportunity for Americans–it helps business owners find new customers online (87% of businesses <u>said</u> that using digital tools to find customers was important) and workers develop skills for new career opportunities. Google is helping people learn digital skills so they can reach new customers and find new job opportunities. In Illinois, Grow with Google has partnered with 348 organizations to train more than 358,000 Illinoisans on <u>digital skills</u>, including public libraries, chambers of commerce, and organizations like **Step Up For Mental Health** and **IL SBDC for the Metro East**.

70,000

Google Career Certificate graduates in the U.S. 75% report a positive career impact within six months The <u>Google Career Certificates</u> program provides online job training, available in English and with <u>Spanish-language support</u>, and prepares job seekers for careers in high-growth fields like data analytics and IT Support–with no degree or experience required. To help more people access this program, we've announced a new <u>\$100M Google Career Certificates</u> <u>Fund</u> which will enable nonprofits to support tens of thousands of American workers. The Google Career Certificates are also <u>free to all community colleges and career and technical</u> <u>education (CTE) high schools to add to their curriculum</u>. There are 70,000 graduates in the U.S., with 75% reporting a positive career impact within six months of completion and 55% identifying as Asian, Black, or Latino.* <u>Graduates</u> can connect with over 150 employers through our <u>employer consortium</u> and receive career support resources like resume templates, interview prep, and coaching.

\$100M

to support economic mobility for American workers

The <u>\$100M Google Career Certificates Fund</u> is a combination of Google.org grants and Google loans that aims to drive over \$1B in aggregate wage gains by enabling nonprofit, Social Finance, to support economic mobility for tens of thousands of underserved American workers.



*Based on program graduate survey responses, United States 2021

"The insights and resources provided by Google tools made a huge impact on our ability to better serve our audience and grow our business, all at once."

> Elisa Schmitz Founder & CEO of 30Seconds.com Glencoe, Illinois

Google

\$185M to support small business resilience

7,800+

underrepresented business owners trained in Illinois by local digital coach

\$75M+

in venture capital raised by underrepresented startup founders Google's commitment of **\$185M** enabled Opportunity Finance Network (OFN) to establish the <u>Grow with Google Small Business Fund</u> and <u>OFN's Grant Program</u> funded by Google.org. The fund delivered low-interest loans to over 50 community development financial institutions (CDFIs) including **Allies for Community Business** based in Chicago, as well as others that serve the state of Illinois, who in turn provided loans to tens of thousands of underserved small businesses. Over the last two years, the loans and grants were disbursed to OFN-member CDFIs, including **\$50M** to support Black-owned businesses.

In 2017, Google launched the <u>Grow with Google Digital Coaches program</u> in Chicago. Now available statewide, the program provides free hands-on coaching and digital skills training to help Black and Latino small businesses reach new customers, thrive online, and grow. Our Illinois Digital Coach has helped train **more than 7,800 small business owners** through **110+ digital skills workshops**.

<u>Google for Startups</u> partners with leading Illinois startup organizations that support the state's technology entrepreneurs, like **187 Bunker Labs**. Over the past two years, the <u>Google for</u> <u>Startups Black Founders Fund</u> has provided \$10M in cash awards and support to promising entrepreneurs including companies like A.M Money and Five to Nine in Chicago. **The investments have created a halo effect by helping these founders raise over \$75M in venture capital**. Additionally, Google for Startups announced a <u>\$7M commitment</u> to the Latino startup community to help founders get access to capital needed to scale, and to support organizations working to grow a robust community of Latino founders this year.Additionally, in partnership with **American Underground**, Google for Startups concluded its sixth annual <u>Black Founders Exchange</u> program last year. Since the program began, founders have collectively grown their revenues 36X, including **TinyDocs** in Chicago.

Supporting Illinois nonprofits and local organizations

We know that organizations are already doing great work in Illinois. That's why Google has partnered with trusted community institutions across the state to bring digital skills training, grant funding, and other resources to more Illinoisans.

\$18M+

in grants to nonprofits and organizations based in Illinois



in free search advertising to Illinois nonprofits Since 2007, Google.org has awarded over **\$18M in grants** to nonprofits and organizations based in Illinois. This funding has helped organizations like the **Obama Foundation** and **Community Based Organization Collective** drive workforce development to help employ Chicagoans.

Since 2004, our employees based in Illinois–including matching contributions from Google–have donated over **\$20M in charitable giving** to nonprofits. Our employees also served over **32,000+ hours of volunteer work** with nonprofits and schools in areas we're passionate about, including STEM education, economic opportunity, and access to the internet.

Since 2011, <u>Google for Nonprofits</u> has supported more than **8,500 nonprofits in Illinois**. In 2020, Google.org provided over **\$28.58M in free search advertising** to Illinois nonprofits through the <u>Google Ad Grants</u> program.

Since 2014, <u>Google Fiber Webpass</u> has **provided high-speed**, **high bandwidth internet service** to condominium and apartment communities in Chicago.

In 2021, Google helped **teach more than 24,000 K-12 students in Illinois on computer science skills** using CS First, our introductory curriculum that makes coding easy to teach and fun to learn.

Learn more about Google in Illinois at: g.co/economicimpact/illinois