

# Google is proud to support Wyoming

Creating economic opportunity across the Equality State

## \$569M of economic activity

In 2021, Google helped provide \$569M of economic activity for thousands of Wyoming businesses, nonprofits, publishers, creators, and developers.

## 48,000+ Wyoming businesses

More than 48,000 Wyoming businesses received requests for directions, phone calls, bookings, reviews, and other direct connections to their customers from Google in 2021.

## Thousands trained on digital skills in Wyoming

Grow with Google has partnered with more than 30 organizations to train thousands of Wyomingites on digital skills, including public libraries, chambers of commerce, community colleges, and more.

## Helping Wyoming businesses and job seekers

Technology provides economic opportunity for Americans—it helps business owners find new customers online (87% of businesses said that using digital tools to find customers was important) and workers develop skills for new career opportunities. Google is helping Wyomingites learn digital skills so they can reach new customers and find new job opportunities.

## 70,000

Google Career Certificate graduates in the U.S. 75% report a positive career impact within six months

The Google Career Certificates program provides online job training, available in English and with Spanish-language support, and prepares job seekers for careers in high-growth fields like data analytics and IT Support—with no degree or experience required. To help more people access this program, we've announced a new \$100M Google Career Certificates Fund which will enable nonprofits to support tens of thousands of American workers. The Google Career Certificates are also free to all community colleges and career and technical education (CTE) high schools to add to their curriculum. There are 70,000 graduates in the U.S., with 75% reporting a positive career impact within six months of completion and 55% identifying as Asian, Black, or Latino.\* Graduates can connect with over 150 employers through our employer consortium and receive career support resources like resume templates, interview prep, and coaching.



*“Google Ads is effective, and it’s a fairly simple platform. That’s why we continue to use it.”*

Justin Gentle  
CEO of Chugwater Chili  
Chugwater, Wyoming

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## \$100M

to support economic mobility  
for American workers

The \$100M Google Career Certificates Fund is a combination of Google.org grants and Google loans that aims to drive over \$1B in aggregate wage gains by enabling nonprofit, Social Finance, to support economic mobility for tens of thousands of underserved American workers.

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## \$185M

to support small  
business resilience

Google's commitment of **\$185M** enabled Opportunity Finance Network (OFN) to establish the Grow with Google Small Business Fund and OFN's Grant Program funded by Google.org. The fund delivered low-interest loans to over 50 community development financial institutions (CDFIs) including **MoFi** and **Rural Community Assistance Corporation** with services in Wyoming, who in turn provided loans to tens of thousands of underserved small businesses. Over the last two years, the loans and grants were disbursed to OFN-member CDFIs, including **\$50M** to support Black-owned businesses.

## Supporting Wyoming nonprofits and local organizations

We know that organizations are already doing great work in Wyoming. That's why Google has partnered with trusted community institutions across the state to bring digital skills training, grant funding, and other resources to more Wyomingites.

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## \$307,000+

in free search  
advertising to Wyoming  
nonprofits

Since 2011, Google for Nonprofits has supported **465 nonprofits in Wyoming**. In 2020, Google.org provided more than **\$307,000 in free search advertising** to Wyoming nonprofits through the Google Ad Grants program.

