

# Google is proud to call Oregon home

Creating economic opportunity across the Beaver State

## 15+ years in Oregon

Google has proudly called Oregon home for over 15 years with an office in Portland and Google's first data center in The Dalles.

## \$8.02B of economic activity

In 2023, Google helped provide \$8.02 billion of economic activity for tens of thousands of Oregon businesses, publishers, nonprofits, creators, and developers.

## 260,000+ Oregon businesses

More than 260,000 Oregon businesses used Google's free tools to receive phone calls, bookings, reviews, requests for directions, or other direct connections to their customers.

## 108,000+ Oregonians trained

Grow with Google has partnered with 130 organizations in the state like Multnomah County Library to train more than 108,000 Oregonians on digital skills, including organizations such as public libraries, chambers of commerce, community colleges, and more.

*"As a bootstrapped business, Google Workspace has been important to our growth. It's easy to use, reliable, inexpensive, and gets the job done."*

*-Mara McLoughlin  
Founder & Program Director of IRL Social Skills  
Portland, Oregon*



## Helping Oregon's small businesses and startups thrive

Oregon business owners are leveraging digital tools to find new customers and grow amidst economic challenges, like inflation and talent shortages. To help Beaver State businesses like IRL Social Skills, Google is increasing access to capital, trainings, and free resources.

**\$250M+**

in venture capital raised by Google for Startups Founders Fund recipients in the U.S.

The [Google for Startups Founders Funds](#) provide cash awards and hands-on help to support underrepresented entrepreneurs, like Workfrom in Oregon.



*I am forever grateful for the Google Digital Marketing and E-Commerce Certificate. It has paid itself off and then some, just months after completion. For anyone curious if these courses can help, I am proof that they can.*



**Kenneth Standing**

Google Digital Marketing and E-Commerce Certificate graduate

Marketing & E-Commerce Specialist at L&D Race Tech, Inc.  
Hammond, Oregon

## Helping Oregonians develop digital skills to grow their careers

50% of the workforce will need to reskill by 2025<sup>1</sup> and 1 in 3 American workers have very limited or no digital skills.<sup>2</sup> We're working to help people advance their careers and pursue new opportunities by making digital skills accessible to everyone. To date, we have helped over 300,000 Americans find employment and increase their income through digital skills training.

**250,000+**

Google Career Certificate graduates in the U.S.

[Google Career Certificates](#) help people develop skills for new jobs in fields like cybersecurity, data analytics, project management, and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. 75% of graduates report a positive career outcome within six months.<sup>3</sup>

Google has also partnered with Oregon educational institutions like Central Oregon Community College and Portland Community College to make Google Career Certificates available to students and to increase employment opportunities.

**166,000+**

Oregon students trained in computer science to date

Google is helping address inequities in computer science education by offering no-cost products and programs, like [CS First](#) and [Code Next](#), to students across the U.S. To date, Google has invested over \$263 million toward computer science skilling including Google.org grants to organizations like National 4H Council and Hidden Genius Project.

## Investing in local communities

Local organizations and nonprofits across Oregon are doing great work to support their communities. Google is proud to partner with trusted community organizations to further that work, and bring digital skills training, grant funding, and other resources to more Oregonians.

**\$19M+**

in funding

Since 2006, Google.org has awarded over \$19 million in funding to Oregon organizations and nonprofits.

**\$6M+**

In charitable giving

Since 2006, our employees based in Oregon – including matching contributions and philanthropic giving from Google.org – have donated over \$6 million to nonprofits.

**14,900+**

volunteer and pro bono hours

Through Google.org, employees served over 14,900 hours of volunteer and pro bono work with nonprofits and schools, including areas we're passionate about, like STEM education, economic opportunity, and access to the internet.

**\$11.13M**

of free advertising

Since 2011, Google for Nonprofits has supported more than 1,080 nonprofits in Oregon. In 2023 alone, Google.org provided \$11.13 million in donated search ads to Oregon nonprofits through the Google Ad Grants program and more than \$1.16 million in Google Workspace for Nonprofits.

Learn more about Google in Oregon at: [g.co/economicimpact/oregon](https://g.co/economicimpact/oregon)

<sup>1</sup>The Future of Jobs Report 2020, World Economic Forum, Oct. 2020

<sup>2</sup>Digitalization and the American Workforce, Brookings Institute, Nov. 2017

<sup>3</sup>Based on program graduate survey responses, United States 2023