

Google is proud to call Nevada home

Creating economic opportunity across the Silver State

At home in Nevada

Google proudly calls Nevada home with data centers in Henderson and Storey County.

\$6.97B of economic activity

In 2023, Google helped provide \$6.97 billion of economic activity for tens of thousands of Nevada businesses, publishers, nonprofits, creators, and developers.

165,000+ Nevada businesses

More than 165,000 Nevada businesses used Google's free tools to receive phone calls, bookings, reviews, requests for directions, or other direct connections to their customers.

122,000+ Nevadans trained

Grow with Google has partnered with 60 organizations in the state like Nevada Partners, Inc. and Delta Sigma Theta - Las Vegas Alumnae Chapter to train more than 122,000 Nevadans on digital skills, including organizations such as public libraries, chambers of commerce, community colleges, and more.

"The fact that we can all access Google Docs and communicate with the team in almost real time is one of those simple things that's just so extremely helpful."

*-Joel Zuniga
Owner of Star Village Coffee
Reno, Nevada*



Helping Nevada's small businesses and startups thrive

Nevada business owners are leveraging digital tools to find new customers and grow amidst economic challenges, like inflation and talent shortages. To help Silver State businesses like Star Village Coffee, Google is increasing access to capital, trainings, and free resources.

\$250M+

in venture capital raised by Google for Startups Founders Fund recipients in the U.S.

The [Google for Startups Founders Funds](#) provide cash awards and hands-on help to support underrepresented entrepreneurs, like Pills2Me in Nevada.

"I really am grateful to Google because this certificate has truly has changed my life. This truly has set me up so that I can be a totally self-sufficient provider for my family. It's crazy how much my life has changed."

Armando Catter
Google UX Design Certificate graduate

UX Researcher at Index Analytics LLC
Reno, Nevada



Helping Nevadans develop digital skills to grow their careers

50% of the workforce will need to reskill by 2025¹ and 1 in 3 American workers have very limited or no digital skills.² We're working to help people advance their careers and pursue new opportunities by making digital skills accessible to everyone. To date, we have helped over 300,000 Americans find employment and increase their income through digital skills training.

250,000+

Google Career Certificate graduates in the U.S.

[Google Career Certificates](#) help people develop skills for new jobs in fields like cybersecurity, data analytics, project management, and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. 75% of graduates report a positive career outcome within six months.³

Google has also partnered with Nevada educational institutions like University of Nevada Las Vegas to make Google Career Certificates available to students and to increase employment opportunities.

311,000+

Nevada students trained in computer science to date

Google is helping address inequities in computer science education by offering no-cost products and programs, like [CS First](#) and [Code Next](#), to students across the U.S. To date, Google has invested over \$263 million toward computer science skilling including Google.org grants to organizations like National 4H Council and Hidden Genius Project.

\$1.8B

Investment in Nevada

Since the Henderson data center was built in 2019, and the Storey County data center was built in 2021, Google has invested more than \$1.8 billion in the region and state.

Investing in local communities

Local organizations and nonprofits across Nevada are doing great work to support their communities. Google is proud to partner with trusted community organizations to further that work, and bring digital skills training, grant funding, and other resources to more Nevadans.

\$2M+
in funding

Since 2006, Google.org has awarded over \$2 million in funding to Nevada organizations and nonprofits.

\$1M+
In charitable giving

Since 2014, our employees based in Nevada – including matching contributions and philanthropic giving from Google.org – have donated over \$1 million to nonprofits.

2,300+
volunteer and pro bono hours

Through Google.org, employees served over 2,300 hours of volunteer and pro bono work with nonprofits and schools, including areas we're passionate about, like STEM education, economic opportunity, and access to the internet.

\$6.59M
of free advertising

Since 2011, Google for Nonprofits has supported more than 520 nonprofits in Nevada. In 2023 alone, Google.org provided \$6.59 million in donated search ads to Nevada nonprofits through the Google Ad Grants program and more than \$276,000 in Google Workspace for Nonprofits.

Learn more about Google in Nevada at: g.co/economicimpact/nevada

¹The Future of Jobs Report 2020, World Economic Forum, Oct. 2020

²Digitalization and the American Workforce, Brookings Institute, Nov. 2017

³Based on program graduate survey responses, United States 2023