

Casting

All casting activity including but not limited to notices, casting breakdowns and talent fees **must be first approved by the YTO Head of Casting & Talent Development**. Producer must submit all casting notices (including tweets, social media posts, email blasts, etc.) for approval before publication. Once approved, the commencement of casting and posting can begin.

The Producer is solely responsible for drafting casting notices and applications and to ensure that the casting practices of the Producer and those of any casting company and website comply with the [Supplier Code of Conduct](#) and all laws and regulations (including those relating to discrimination, truth in advertising, the protection of minors, and data privacy and security).

Casting minors

- If any minors will be cast in the production, Producer must adhere to all relevant labor laws on consent and engagement. Consult with your Production Counsel regarding working with minors.
- Your Production Counsel must ensure compliance with all applicable laws and regulations, taking into account the law of the state the minor resides in and the location where the production will take place.
- **Under no circumstances should a minor be left in the care of anyone other than a qualified worker.**
- Please review the [Working with Minors](#) article in the Talent & Participation Agreements section for additional information regarding hiring minors for production.

Referencing YouTube on casting notice

- Producer must not include YouTube, its parent, affiliates, or any of its related marks on any casting notice without prior approval from YouTube.

Prizes and compensation

- All prize and compensation references must be approved in advance by YouTube Business Affairs before any inclusion in casting notices, and must be able to be covered within the Production Budget Cap.
- Please review the Talent and Participation Agreements section of the manual for more information on minimum deal terms, ad prizes, and compensation.