

Google is proud to support Vermont

Creating economic opportunity across the Green Mountain State

\$1.62B of economic activity

In 2022, Google helped provide \$1.62 billion of economic activity for thousands of Vermont businesses, nonprofits, publishers, creators and developers.

49,000+ Vermont businesses

More than 49,000 Vermont businesses used Google's free tools to receive phone calls, bookings, reviews, requests for directions and other direct connections to their customers.

16,000+ Vermonters trained

Grow with Google has partnered with 41 organizations in the state to train more than 16,000 Vermonters on digital skills, including organizations such as public libraries, chambers of commerce, community colleges and more.

"We had to figure out how to ship from our barn to people's doorsteps. Google Workspace and Google Analytics were a big part of figuring those components out."

Sheila C. Patinkin
Owner of Vermont Wagyu
Springfield, Vermont



Helping Vermont's small businesses and startups thrive

Vermont business owners are leveraging digital tools to find new customers and grow amidst economic challenges, like inflation and talent shortages. To help Green Mountain State businesses like Vermont Wagyu, Google is increasing access to capital, trainings and free resources.

\$191M

Provided to support
small business
resilience

Google's commitment of \$191 million in loans and grants to Opportunity Finance Network (OFN) supported community development financial institutions (CDFIs) including Coastal Enterprises in Vermont, to deliver low-interest loans to over 130,000 underrepresented businesses and nonprofits.

\$190M

in venture capital
raised by Google for
Startups Founders
Fund recipients in
the U.S.

[The Google for Startups Black and Latino Founders Funds](#) provide cash awards and hands-on help to support underrepresented entrepreneurs throughout the U.S.



75%

of learners report a positive impact to their career¹

Helping Vermonters develop digital skills to grow their careers

50% of the workforce will need to reskill by 2025² and 1 in 3 American workers have very limited or no digital skills.³ We're working to help people advance their careers and pursue new opportunities by making digital skills accessible to everyone. To date, we have helped over 300,000 Americans find employment and increase their income through digital skills training.

150,000+

Google Career Certificate graduates in the U.S.

[Google Career Certificates](#) help people develop skills for new jobs in fields like data analytics, UX design and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. Within six months of completion, 75% of program graduates report a positive career outcome, such as a promotion, raise or new job.⁴

Google has also partnered with Vermont educational institutions like Community College of Vermont to make Google Career Certificates available to students and to increase employment opportunities.

20,000+

Vermont students trained in computer science to date

Google is helping address inequities in computer science education by offering no-cost products and programs, like [CS First](#) and [Code Next](#), to students across the U.S. To date, Google has invested over \$240 million toward computer science skilling including Google.org grants to organizations like National 4H Council and Hidden Genius Project.

Supporting Vermont nonprofits and local organizations

Local organizations and nonprofits across Vermont are doing great work to support their communities. Google is proud to partner with trusted community organizations to further that work, and bring digital skills training, grant funding and other resources to more Vermonters.

\$1M+

in grants

Google.org has awarded over \$1 million in grants to Vermont organizations and nonprofits.

\$310,000+

In charitable giving

Since 2009, our employees based in Vermont – including matching contributions and philanthropic giving from Google.org – have donated over \$310,000 to nonprofits.

1,100

nonprofits supported

Since 2011, Google for Nonprofits has supported 1,100 nonprofits in Vermont.

\$2.01M

in free search advertising

In 2022, Google.org provided \$2.01 million in free search advertising to Vermont nonprofits through the Google Ad Grants program.

Learn more about Google in Vermont at: g.co/economicimpact/vermont

^{1,4} Based on program graduate survey responses, United States 2022

² The Future of Jobs Report 2020, World Economic Forum, Oct. 2020

³ Digitalization and the American Workforce, Brookings Institute, Nov. 2017