

Google is proud to support Connecticut

Creating economic opportunity across the Constitution State

\$12.79B of economic activity

In 2022, Google helped provide \$12.79 billion of economic activity for tens of thousands of Connecticut businesses, nonprofits, publishers, creators and developers.

228,000+ Connecticut businesses

More than 228,000 Connecticut businesses used Google's free tools to receive phone calls, bookings, reviews, requests for directions and other direct connections to their customers.

108,000+ Connecticut residents trained

Grow with Google has partnered with 113 organizations in the state to train more than 108,000 Connecticut residents on digital skills, including organizations such as public libraries, chambers of commerce, community colleges and more.

"Our Google Business Profile is the first thing that people see, so having those reviews is really handy."

Rory Gale
Owner of Hartford Prints!
Hartford, Connecticut



Helping Connecticut's small businesses and startups thrive

Connecticut business owners are leveraging digital tools to find new customers and grow amidst economic challenges, like inflation and talent shortages. To help Constitution State businesses like Hartford Prints!, Google is increasing access to capital, trainings and free resources.

\$191M

Provided to support small business resilience

Google's commitment of \$191 million in loans and grants to Opportunity Finance Network (OFN) supported community development financial institutions (CDFIs) including Nonprofit Finance Fund in Connecticut, to deliver low-interest loans to over 130,000 underrepresented businesses and nonprofits.

\$190M

in venture capital raised by Google for Startups Founders Fund recipients in the U.S.

[The Google for Startups Black and Latino Founders Funds](#) provide cash awards and hands-on help to support underrepresented entrepreneurs throughout the U.S.

“Once I completed the Google Career Certificate, I added it to my LinkedIn. I noticed a lot of people were getting back to me and had a lot of interview opportunities.*”

David Tran

Google Project Management Certificate graduate

Project Coordinator at Tech Mahindra
Bridgeport, Connecticut

*Results may vary and are not guaranteed.

Helping Connecticut residents develop digital skills to grow their careers

50% of the workforce will need to reskill by 2025¹ and 1 in 3 American workers have very limited or no digital skills.² We're working to help people advance their careers and pursue new opportunities by making digital skills accessible to everyone. To date, we have helped over 300,000 Americans find employment and increase their income through digital skills training.

150,000+

Google Career Certificate graduates in the U.S.

[Google Career Certificates](#) help people develop skills for new jobs in fields like data analytics, UX design and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. Within six months of completion, 75% of program graduates report a positive career outcome, such as a promotion, raise or new job.³

Google has also partnered with 20 Connecticut educational institutions like Quinnipiac University and Western Connecticut State University to make Google Career Certificates available to students and to increase employment opportunities.

225,000+

Connecticut students trained in computer science to date

Google is helping address inequities in computer science education by offering no-cost products and programs, like [CS First](#) and [Code Next](#), to students across the U.S. To date, Google has invested over \$240 million toward computer science skilling including Google.org grants to organizations like National 4H Council and Hidden Genius Project.

Supporting Connecticut nonprofits and local organizations

Local organizations and nonprofits across Connecticut are doing great work to support their communities. Google is proud to partner with trusted community organizations to further that work, and bring digital skills training, grant funding and other resources to more Connecticut residents.

\$10M+

in grants

Since 2006, Google.org has awarded over \$10 million in grants to Connecticut organizations and nonprofits.

\$311,000+

In charitable giving

Since 2010, our employees based in Connecticut – including matching contributions and philanthropic giving from Google.org – have donated over \$311,000 to nonprofits.

3,200

nonprofits supported

Since 2011, Google for Nonprofits has supported 3,200 nonprofits in Connecticut.

\$9.2M

in free search advertising

In 2022, Google.org provided \$9.2 million in free search advertising to Connecticut nonprofits through the Google Ad Grants program.

Learn more about Google in Connecticut at: g.co/economicimpact/connecticut

¹ The Future of Jobs Report 2020, World Economic Forum, Oct. 2020

² Digitalization and the American Workforce, Brookings Institute, Nov. 2017

³ Based on program graduate survey responses, United States 2022