

Google Ads Data Processing Terms - Subprocessor Information

This page provides information about Subprocessors. Capitalized terms have the meanings given in the [Google Ads Data Processing Terms](#).

Third Party Subprocessors

Google and its Affiliates use a range of Third Party Subprocessors in connection with the Processor Services.

Customer Support

These Third Party Subprocessors provide customer and service support. This may include: phone and email support; response, diagnosis and resolution services; incident tracking; product assistance, including the creation of reports; responding to customer queries; and software application development and support for customers.

Entity Name	Applicable Processor Services	Corporate Location
Accenture Co. Ltd.	Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360	Taiwan
Accenture Inc.	Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360	Philippines
Accenture Japan Ltd.	Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360	Japan
	Display & Video 360 (formerly known as	

Accenture LLP	<p>DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	United States
Accenture Limited (formerly known as Accenture Public Limited Company)	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Ireland
Accenture SAS	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics 360</p>	France
Accenture SL	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics 360</p>	Spain
Accenture Solutions Private Limited	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	India
Artefact S.A.	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics 360</p> <p>Google Tag Manager 360</p>	France
ARTERIA S.A.	<p>Google Analytics</p>	Poland

Atento Argentina S.A.	Google Analytics	Argentina
Cognizant Serviços de Tecnologia e Software do Brasil S/A	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Brazil
Cognizant Technology Solutions de Argentina SRL	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Argentina
Cognizant Technology Solutions de Mexico S.A. de C.V.	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Mexico
Cognizant Technology Solutions India Private Limited	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	India
Cognizant Technology Solutions Philippines, Inc.	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p>	Philippines

	<p>Google Analytics Google Analytics 360 Google Analytics for Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360</p>	
Cognizant Worldwide Limited	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360</p>	Ireland
Competence Call Center İstanbul Çağrı Merkezi Hizmetleri Anonim Şirketi	<p>Google Analytics</p>	Turkey
Concentrix Solutions Corporation (formerly known as Concentrix Corporation)	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360</p>	United States
Concentrix Daksh Services India Private Limited	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360</p>	India
Converteo SAS	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics 360</p>	France
	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search)</p>	

EPAM Systems Inc.	<p>Google Analytics Google Analytics 360 Google Analytics for Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360</p>	United States
GlobalLogic Inc.	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360</p>	United States
GlobalLogic Technologies Limited	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360</p>	India
HCL (Ireland) Information Systems Ltd.	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360</p>	Ireland
HCL America Inc.	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360</p>	United States

HCL Technologies Limited	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	India
HCL (Brazil) Tecnologia da Informação Ltda (formerly known as HCL Tecnologia da Informação Ltda.)	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Brazil
Intelenet Global Services Private Limited	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	India
Internet Advantage Nederland B.V. dba Artefact Benelux	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics 360</p> <p>Google Tag Manager 360</p>	Netherlands
Jellyfish Online Marketing Ltd.	Google Data Studio	United States
Jellyfish U.K. Limited	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics 360</p> <p>Google Tag Manager 360</p>	United Kingdom
K.K. Teledirect Japan	Google Analytics	Japan
	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p>	

Majorel Ireland Limited formerly known as Arvato Finance Services Limited	<p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Ireland
Regalix Inc.	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	United States
Regalix India Private Limited	Google Analytics	India
SCSK Serviceware Corporation	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Japan
TDCX (MY) Sdn. Bhd. (formerly known as Teledirect Telecommerce Sdn. Bhd.)	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Malaysia
TMJ, Inc.	Google Analytics	Japan
Trakken GmbH	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics 360</p> <p>Google Tag Manager 360</p>	Germany

TTEC Brasil Serviços Ltda. (formerly known as Teletech Brasil Serviços Ltda.)	Google Analytics	Brazil
TTEC Customer Care Management (Ireland) Limited (formerly known as Teletech Customer Care Management (Ireland) Limited)	Google Analytics	Ireland
TTEC Europe BV (formerly known as Teletech Europe BV)	Google Analytics	Netherlands
Wipro IT Services Poland Sp. z.o.o.	Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360	Poland
Wipro Limited	Google Data Studio	India
Wipro LLC	Google Data Studio	United States
Zevas Communications Ltd.	Google Analytics	Ireland

[Third Party Subprocessors - Standard Contractual Clauses \(Module 3: Processor-to-Processor\)](#)

Google Affiliate Subprocessors

The Google Affiliate Subprocessors listed below engage personnel to provide service support, IT-facility management, and customer support functions in connection with the Processor Services. The service support and IT-facility management functions include activities related to managing the functionality, availability and reliability of the Processor Services, as well as product management. Some Google Affiliate Subprocessors also provide ongoing customer support for the Processor Services.

Google Affiliate Subprocessors followed by (*) engage personnel that provide IT-facility management, including the maintenance and upkeep of Google's worldwide data centers.

Entity Name	Applicable Processor Services	Corporate Location
Charter Investments Limited*	IT-facility management	Taiwan
GGLE Portugal Lda	Display & Video 360 (formerly known as DoubleClick Bid Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Tag Manager Google Tag Manager 360	Portugal
GOC Philippines, Inc.	Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360	Philippines
	Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics	

GOC Services India Private Limited	<p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	India
<p>Google Argentina S.R.L.</p> <p>Google Infraestructura Argentina S.R.L.</p>	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Argentina
Google Asia Pacific Pte. Ltd. (リミテッド)*	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Singapore
Google Australia Pty Ltd.	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Australia
Google Austria GmbH	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p>	Austria
<p>Google Belgium NV</p> <p>Crystal Computing SPRL*</p>	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p>	Belgium
Google Brasil Internet Ltda.	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Brazil
Google Bucharest S.R.L.	<p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Romania
Google Canada Corporation	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Canada
<p>Google Chile Limitada*</p> <p>Inversiones y Servicios Dataluna Limitada*</p>	<p>Search Ads 360 (formerly known as DoubleClick Search)</p>	Chile
Google Colombia Limitada	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Tag Manager</p>	Columbia

	Google Tag Manager 360	
Google Commerce Ltd. Google Ireland Limited*	Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360	Ireland
Google Czech Republic, s.r.o.	Display & Video 360 (formerly known as DoubleClick Bid Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Data Studio Google Optimize Google Optimize 360 Google Tag Manager Google Tag Manager 360	Czech Republic
Google Denmark ApS	Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Tag Manager Google Tag Manager 360	Denmark
Google Finland OY Tuike Finland OY*	Display & Video 360 (formerly known as DoubleClick Bid Manager) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search)	Finland
Google France SARL	Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Tag Manager Google Tag Manager 360	France
Google FZ LLC	Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Tag Manager Google Tag Manager 360	United Arab Emirates
Google Germany GmbH	Display & Video 360 (formerly known as DoubleClick Bid Manager) Audience Partner API (formerly known as DoubleClick Data Platform) Campaign Manager 360 (formerly known as Campaign Manager) Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360 Google Analytics for Firebase Google Tag Manager Google Tag Manager 360	Germany
Google Greece Internet Applications Single Partner LTD	Search Ads 360 (formerly known as DoubleClick Search) Google Tag Manager Google Tag Manager 360	Greece
Google Hrvatska D.o.o.	Search Ads 360 (formerly known as DoubleClick Search) Google Analytics Google Analytics 360	Croatia

	Google Analytics for Firebase	
Google Israel Ltd.	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Israel
Google Italy S.r.l.	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Italy
Google Kenya Limited	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Kenya
Google Lithuania UAB	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p>	Lithuania
<p>Google Netherlands B.V.</p> <p>Green Box Computing B.V.*</p>	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Netherlands
Google New Zealand Limited	<p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	New Zealand
Google Norway AS	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Norway
Google Peru S.R.L.	<p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Peru
	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p>	

Google Poland Sp. z.o.o.	<p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Poland
Google Reklamcılık ve Pazarlama Ltd. Şti (a.k.a. Google Turkey)	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p>	Turkey
Google Slovakia, s.r.o.	<p>Search Ads 360 (formerly known as DoubleClick Search)</p>	Slovakia
Google South Africa Proprietary Limited	<p>Search Ads 360 (formerly known as DoubleClick Search)</p>	South Africa
Google Spain S.L.U.	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Spain
Google Sweden AB	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p>	Sweden
Google Switzerland GmbH	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	Switzerland
Google UK Ltd	<p>Display & Video 360 (formerly known as DoubleClick Bid Manager)</p> <p>Audience Partner API (formerly known as DoubleClick Data Platform)</p> <p>Campaign Manager 360 (formerly known as Campaign Manager)</p> <p>Search Ads 360 (formerly known as DoubleClick Search)</p> <p>Google Analytics</p> <p>Google Analytics 360</p> <p>Google Analytics for Firebase</p> <p>Google Data Studio</p> <p>Google Optimize</p> <p>Google Optimize 360</p> <p>Google Tag Manager</p> <p>Google Tag Manager 360</p>	United Kingdom
<p>Maguro Enterprises, LLC*</p> <p>Gable Corporation; Tetra, LLC*</p> <p>Tapaha Dynamics LLC*</p> <p>Myall, LLC*</p> <p>Design, LLC*</p>	<p>IT-facility management</p>	United States

Previous Version

- [22 August, 2022](#)
- [26 September, 2021](#)
- [January 11, 2021](#)
- [November 27, 2020](#)
- [October 26, 2020](#)

- [August 17, 2020](#)
- [May 21, 2020](#)
- [April 21, 2020](#)
- [February 4, 2020](#)
- [December 4, 2019](#)