



## Google announces new mode for Google Go to help people browse the web more privately

**New Delhi, 24<sup>th</sup> Oct 2019.** Today, Google announces a new mode for its [Google Go app](#) that enables people to search without searches being saved to their account or their device, providing a new level of privacy to users of the app.

Many people access the internet on a shared or borrowed device. This new mode in Google Go enables people to keep their search experience separate from others who use the same device. To access the new mode, tap the gray icon on the right-hand side of the Search Bar before a search, and then tap it again when you're finished. This prevents searches from being saved on the device.



“Whether you’re researching a gift or want to browse the web for personal topics like health and finance, we want you to be able to access the web more privately,” says Radha Narayan, product manager for Google Go. “We’re continuously adding new features to Google Go, and hope that this new mode will help people control their privacy more easily.”

Incognito mode in Google Go is starting to roll out in more than a dozen languages in India, including English, Hindi, Assamese, Bengali, Gujarati, Kannada, Malayalam, Marathi, Nepali, Oriya, Punjabi, Tamil, Telugu, and Urdu. More information on how to access this new mode can be found on [this support page](#).

### **About Google Go**

[Google Go](#) is a new app from Google Search that provides a lighter, faster way to search, while using less storage and memory. Google Go is easy-to-use and works fast, even on entry level devices and spotty connections, making discovering, sharing and finding information easier and more reliable. It’s available in 79 language varieties, including English and thirteen Indian languages.

### **About Google**

Google's mission is to organize the world's information and make it universally accessible and useful. Through products and platforms like Search, Maps, Gmail, Android, Google Play, Chrome and YouTube, Google plays a meaningful role in the daily lives of billions of people and has become one of the most widely-known companies in the world. Google is a subsidiary of Alphabet Inc.

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### **Indian languages in Google Go:**

Assamese, Bengali, Gujarati, Hindi, Kannada, Malayalam, Marathi, Nepali, Oriya, Punjabi, Tamil, Telugu, Urdu.

### **For media queries:**

SixDegrees BCW / Harshil Bhan  
9873835102 / [harshilb@sixdegreespr.co.in](mailto:harshilb@sixdegreespr.co.in)