

# Google is proud to support Florida

Creating economic opportunity in the Sunshine State

## 70 Floridians employed full-time

More than 70 Floridians are employed full-time by Google.

## \$31B of economic activity

In 2021, Google helped provide \$31B of economic activity for hundreds of thousands of Florida businesses, nonprofits, publishers, creators, and developers.

## 1.55M Florida businesses

More than 1.55M Florida businesses received requests for directions, phone calls, bookings, reviews, and other direct connections to their customers from Google in 2021.

## 377,000+ Floridians trained on digital skills

Grow with Google has partnered with 450 organizations to train more than 377,000 Floridians on [digital skills](#), including public libraries, chambers of commerce, community colleges, and more.

## Helping Florida's small businesses and job seekers

Technology provides economic opportunity for Americans—it helps business owners find new customers online (87% of businesses [said](#) that using digital tools to find customers was important) and workers develop skills for new career opportunities. Google is helping Floridians learn digital skills so they can reach new customers and find new job opportunities.

## 70,000

Google Career Certificate graduates in the U.S. 75% report a positive career impact within six months

The [Google Career Certificates](#) program provides online job training, available in English and with [Spanish-language support](#), and prepares job seekers for careers in high-growth fields like data analytics and IT Support—with no degree or experience required. To help more people access this program, we've announced a new [\\$100M Google Career Certificates Fund](#) which will enable nonprofits to support tens of thousands of American workers. The Google Career Certificates are also [free to all community colleges and career and technical education \(CTE\) high schools to add to their curriculum](#). There are 70,000 graduates in the U.S., with 75% reporting a positive career impact within six months of completion and 55% identifying as Asian, Black, or Latino.\* [Graduates](#) can connect with over 150 employers through our [employer consortium](#) and receive career support resources like resume templates, interview prep, and coaching.

## \$100M

to support economic mobility for American workers

The [\\$100M Google Career Certificates Fund](#) is a combination of Google.org grants and Google loans that aims to drive over \$1B in aggregate wage gains by enabling nonprofit, Social Finance, to support economic mobility for tens of thousands of underserved American workers.



*"Google Ads helps us understand what people are actively searching for, so we can tweak our website to align with terms people are using in their daily lives."*

Markea Dickinson  
COO of Thermaband  
Fort Lauderdale, Florida

**\$185M**

to support small business resilience

Google's commitment of **\$185M** enabled Opportunity Finance Network (OFN) to establish the Grow with Google Small Business Fund and OFN's Grant Program funded by Google.org. The fund delivered low-interest loans to over 50 community development financial institutions (CDFIs) including **Black Business Investment Fund (BBIF)** in Orlando, as well as others that serve the state of Florida, who in turn provided loans to tens of thousands of underserved small businesses. Over the last two years, the loans and grants were disbursed to OFN-member CDFIs, including **\$50M** to support Black-owned businesses.

**9,600+**

underrepresented business owners trained in Florida by local digital coach

In 2017, Google launched the Grow with Google Digital Coaches program in Miami. Now available statewide, the program provides free hands-on coaching and digital skills training to help Black and Latino small businesses reach new customers, thrive online, and grow. Our Florida Digital Coach has helped train **more than 9,600 small business owners** through **150+ digital skills workshops**.

**\$75M+**

in venture capital raised by underrepresented startup founders

Over the past two years, the Google for Startups Black Founders Fund has provided \$10M in cash awards and support to promising entrepreneurs including companies like Thermaband in Weston. **The investments have created a halo effect by helping these founders raise over \$75M in venture capital.** Additionally, Google for Startups announced a \$7M commitment to the Latino startup community to help founders get access to capital needed to scale, and to support organizations working to grow a robust community of Latino founders this year.

## Supporting Florida nonprofits and local organizations

We know that organizations are already doing great work in Florida. That's why Google has partnered with trusted community institutions across the state to bring digital skills training, grant funding, and other resources to more Floridians.

**\$3M+**

in grants to nonprofits and organizations based in Florida

Google.org has awarded over **\$3M in grants** to nonprofits and organizations based in Florida.

Since 2011, our employees based in Florida—including matching contributions from Google—have donated over **\$1M in charitable giving** to nonprofits. Our employees also served over **1,500 hours of volunteer work** with nonprofits and schools in areas we're passionate about, including STEM education, economic opportunity, and access to the internet.

**\$34.14M**

in free search advertising to Florida nonprofits

Since 2011, Google for Nonprofits has supported **more than 11,800 nonprofits in Florida**. In 2020, Google.org provided **\$34.14M in free search advertising** to Florida nonprofits through the Google Ad Grants program.

**Free**

High-speed internet service provided to Miami residents

Since 2013, Google Fiber Webpass has **provided high-speed, high bandwidth internet service** to condominium and apartment communities in Miami.



Learn more about Google in Florida at: [g.co/economicimpact/florida](https://g.co/economicimpact/florida)