

Google is proud to call Nebraska home

Creating economic opportunity across the Cornhusker State

\$600M investment

In 2019, Google announced a \$600M data center investment in Papillion, Nebraska.

100+

Nebraska jobs created by Google in a variety of full-time and external supplier roles.

102K+ Nebraska businesses

have connected directly with customers using Google — like [Eat MoveRest](#) and [Speedway Motors](#) in Lincoln, [Sand Creek Post and Beam](#) in Wayne, and [Artifact Bags](#) and [Cutting Edge Business Cards](#) in Omaha.

\$3.36B

of economic activity provided to 8K Nebraska businesses, nonprofits, publishers, creators, and developers in 2020.

Helping Nebraska businesses and job seekers

The COVID crisis disrupted nearly 9 in 10 businesses; however, digitally advanced small businesses were 3.2x more successful at retaining customers and experienced half the revenue losses.¹ Technology creates growth opportunities for American businesses — and Google helps American workers develop the skills they need to succeed in the digital economy through free skilling programs and resources.

\$180M

to support small business resilience

Google's commitment of \$180M has enabled Opportunity Finance Network to establish the [Grow with Google Small Business Fund](#) and [OFN's Grant Program](#) funded by Google.org to assist Community Development Financial Institutions (CDFIs) working with underserved small businesses. CDFIs include **Citizens Potawatomi Community Development Corporation (CPCDC)** and **Self-Help Credit Union** with services in Nebraska.

100K

scholarships to help people grow their careers in the digital economy

[Google Career Certificates](#) offer self-paced, online job training that prepares people for careers in fast-growing fields of data analytics, IT support, project management, and user experience (UX) design. Google has provided 100,000 scholarships to help more people access these certificates to grow their careers. Since launching in 2018, over 50,000 people have earned a Google Career Certificate and 82% of U.S. graduates report a positive career impact within six months of completion. More than half of those graduates identify as Black, Latino, female, or veteran. Learn more at grow.google/skills.



“It’s invaluable to have a platform like Google. It’s affordable, it always works, and it makes everything we do seamless.”

Dusty Stanczyk
Co-founder of EatMoveRest
Lincoln, Nebraska

¹ <https://digitallydriven.connectedcouncil.org/>

Supporting Nebraska nonprofits and local organizations

We know that organizations are already doing great work in Nebraska. That's why Google has partnered with trusted community institutions across the state to bring digital skills training, grant funding, and other resources and services to more Nebraskans, including those historically underserved.

\$1M+

in grants to nonprofits and organizations that impact Nebraska

Google.org has awarded over **\$1M** in grants to nonprofits and organizations that impact Nebraska, including through the Google.org Impact Challenge Nebraska. This funding has helped connect Lincoln's immigrants and refugees to high-skill and high-wage career pathways. Other grants were provided to **Springfield Platteview Community Schools** to support the continued growth and development of the region's STEM and computer science programs in schools.

Since 2013, Google employees based in Nebraska— with matching contributions from Google — have donated over **\$72K** in charitable giving to nonprofits.

\$2.1M

in Google Ad Grants to Nebraska nonprofits

Google for Nonprofits provides nonprofit organizations across the U.S. with access to Google products like Google Workspace for Nonprofits, Google Ad Grants, YouTube, and Google Maps Platform. Since 2011, Google for Nonprofits has supported more than **1,100** nonprofits in Nebraska. In 2020, Google provided **\$2.1M in in-kind search advertising credit** to Nebraska nonprofits through the Google Ad Grants program.

Tens of thousands

of Nebraskans trained on critical digital skills

Grow with Google has **partnered with 80+ organizations** in the state to **train tens of thousands of Nebraskans** on digital skills, including public libraries, chambers of commerce, and more.

Google has partnered with the **Omaha Public Power District** to ensure the new data center facility will be matched with **100% renewable energy**.



Learn more about Google in Nebraska at: g.co/economicimpact/nebraska