

Google is proud to support Utah

Creating economic opportunity across the Beehive State

\$9.75B of economic activity

In 2022, Google helped provide \$9.75 billion of economic activity for tens of thousands of Utah businesses, nonprofits, publishers, creators and developers.

173,000+ Utah businesses

More than 173,000 Utah businesses used Google's free tools to receive phone calls, bookings, reviews, requests for directions and other direct connections to their customers.

172,000+ Utahns trained

Grow with Google has partnered with 70 organizations in the state to train more than 172,000 Utahns on digital skills, including organizations such as public libraries, chambers of commerce, community colleges and more.

"I ask each customer how they found me and 99 percent of them say it was through Google."

Jimmy Peterson
Owner of Redrock Ballooning
Moab, Utah



Helping Utah's small businesses and startups thrive

Utah business owners are leveraging digital tools to find new customers and grow amidst economic challenges, like inflation and talent shortages. To help Beehive State businesses like Redrock Ballooning, Google is increasing access to capital, trainings and free resources.

\$191M

Provided to support small business resilience

Google's commitment of \$191 million in loans and grants to Opportunity Finance Network (OFN) supported community development financial institutions (CDFIs) including Southern Bancorp Community Partners in Utah, to deliver low-interest loans to over 130,000 underrepresented businesses and nonprofits.

\$190M

in venture capital raised by Google for Startups Founders Fund recipients in the U.S.

[The Google for Startups Black and Latino Founders Funds](#) provide cash awards and hands-on help to support underrepresented entrepreneurs throughout the U.S.

“ By having the Google certificate, it opens more opportunities down the road with different jobs since there’s a need for UX roles. ”

Skyler Bradsby

Google UX Design Certificate graduate

UX Designer at Ultradent Products, Inc.
Salt Lake City, Utah

Helping Utahns develop digital skills to grow their careers

50% of the workforce will need to reskill by 2025¹ and 1 in 3 American workers have very limited or no digital skills.² We’re working to help people advance their careers and pursue new opportunities by making digital skills accessible to everyone. To date, we have helped over 300,000 Americans find employment and increase their income through digital skills training.

150,000+

Google Career Certificate graduates in the U.S.

[Google Career Certificates](#) help people develop skills for new jobs in fields like data analytics, UX design and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. Within six months of completion, 75% of program graduates report a positive career outcome, such as a promotion, raise or new job.³

Google has also partnered with Utah educational institutions like Salt Lake Community College to make Google Career Certificates available to students and to increase employment opportunities.

396,000+

Utah students trained in computer science to date

Google is helping address inequities in computer science education by offering no-cost products and programs, like [CS First](#) and [Code Next](#), to students across the U.S. To date, Google has invested over \$240 million toward computer science skilling including Google.org grants to organizations like National 4H Council and Hidden Genius Project.

Supporting Utah nonprofits and local organizations

Local organizations and nonprofits across Utah are doing great work to support their communities. Google is proud to partner with trusted community organizations to further that work, and bring digital skills training, grant funding and other resources to more Utahns.

\$2M+
in grants

Since 2006, Google.org has awarded over \$2 million in grants to Utah organizations and nonprofits.

\$816,000+
in charitable giving

Since 2013, our employees based in Utah – including matching contributions and philanthropic giving from Google.org – have donated over \$816,000 to nonprofits.

2,000
nonprofits supported

Since 2011, Google for Nonprofits has supported 2,000 nonprofits in Utah.

\$6.29M
in free search advertising

In 2022, Google.org provided \$6.29 million in free search advertising to Utah nonprofits through the Google Ad Grants program.

Learn more about Google in Utah at: g.co/economicimpact/utah

¹ The Future of Jobs Report 2020, World Economic Forum, Oct. 2020

² Digitalization and the American Workforce, Brookings Institute, Nov. 2017

³ Based on program graduate survey responses, United States 2022