



# Google is proud to call Nebraska home

Creating economic opportunity across the Cornhusker State



*"We've realized the impact that Google's tools can have for helping businesses in rural areas be able to stand out online and be easily found."*

**Quinten Saathoff**

Co-founder & CEO of Caspian Creates  
Kearney, Nebraska

## At home in Nebraska

Google proudly calls Nebraska home with a data center in Papillion.

## \$4.34B of economic activity

In 2022, Google helped provide \$4.34 billion of economic activity for thousands of Nebraska businesses, publishers, nonprofits, creators and developers.

## 112,000+ Nebraska businesses

More than 112,000 Nebraska businesses used Google's free tools to receive phone calls, bookings, reviews, requests for directions and other direct connections to their customers.

## 71,000+ Nebraskans trained

Grow with Google has partnered with 77 organizations in the state to train more than 71,000 Nebraskans on digital skills, including organizations such as public libraries, chambers of commerce, community colleges and more.

## Helping Nebraska's small businesses and startups thrive

Nebraska business owners are leveraging digital tools to find new customers and grow amidst economic challenges, like inflation and talent shortages. To help Cornhusker State businesses like Caspian Creates, Google is increasing access to capital, trainings and free resources.

### \$191M

provided to support small business resilience

Google's commitment of \$191 million in loans and grants to Opportunity Finance Network (OFN) supported community development financial institutions (CDFIs) including Citizens Potawatomi Community Development Corporation in Nebraska, to deliver low-interest loans to over 130,000 underrepresented businesses and nonprofits.

### \$190M

in venture capital raised by Google for Startups Founders Fund recipients in the U.S.

[The Google for Startups Black and Latino Founders Funds](#) provide cash awards and hands-on help to support underrepresented entrepreneurs throughout the U.S.

*"My employer said I was able to stand out against the majority of other candidates because I had Google credentials. I love my new job. It's wild I can claim that I am doing what I love, and I have more time to spend with the people that I love."*

**Daniel Anderson**

Google IT Support Certificate graduate

IT Support Specialist at Central Community College  
Grand Island, Nebraska



## Helping Nebraskans develop digital skills to grow their careers

50% of the workforce will need to reskill by 2025<sup>1</sup> and 1 in 3 American workers have very limited or no digital skills.<sup>2</sup> We're working to help people advance their careers and pursue new opportunities by making digital skills accessible to everyone. To date, we have helped over 300,000 Americans find employment and increase their income through digital skills training.

### 150,000+

Google Career Certificate graduates in the U.S.

[Google Career Certificates](#) help people develop skills for new jobs in fields like data analytics, UX design and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. Within six months of completion, 75% of program graduates report a positive career outcome, such as a promotion, raise or new job.<sup>3</sup>

Google has also partnered with Nebraska educational institutions like Metropolitan Community College and Central Community College to make Google Career Certificates available to students and to increase employment opportunities.

### 202,000+

Nebraska students trained in computer science to date

Google is helping address inequities in computer science education by offering no-cost products and programs, like [CS First](#) and [Code Next](#), to students across the U.S. To date, Google has invested over \$240 million toward computer science skilling including Google.org grants to organizations like National 4H Council and Hidden Genius Project.

## Investing in local communities

Local organizations and nonprofits across Nebraska are doing great work to support their communities. Google is proud to partner with trusted community organizations to further that work, and bring digital skills training, grant funding and other resources to more Nebraskans.

### \$2M+

in grants

Since 2006, Google.org has awarded over \$2 million in grants to Nebraska organizations and nonprofits.

### \$257,000+

In charitable giving

Since 2013, our employees based in Nebraska – including matching contributions and philanthropic giving from Google.org – have donated over \$257,000 to nonprofits.

### 600+

volunteer and pro bono hours

Through Google.org, employees served over 600 hours of volunteer and pro bono work with nonprofits and schools in areas we're passionate about, including STEM education, economic opportunity and access to the internet.

### 1,300

nonprofits supported

Since 2011, Google for Nonprofits has supported 1,300 nonprofits in Nebraska. In 2022, Google.org provided \$2.41 million in free search advertising to Nebraska nonprofits through the Google Ad Grants program.

Learn more about Google in Nebraska at: [g.co/economicimpact/nebraska](https://g.co/economicimpact/nebraska)

<sup>1</sup> The Future of Jobs Report 2020, World Economic Forum, Oct. 2020

<sup>2</sup> Digitalization and the American Workforce, Brookings Institute, Nov. 2017

<sup>3</sup> Based on program graduate survey responses, United States 2022