

Google is proud to support Indiana

Creating economic opportunity across the Hoosier State

\$3.61B

of economic activity provided for 16,700 Indiana businesses, nonprofits, publishers, creators, and developers in 2020.

305K+ Indiana businesses

have connected directly with customers using Google — like [Jarhead Hauling and Junk Removal](#) in Fort Wayne, [Janus Motorcycles](#) in Goshen, [Weathervane Shoppe](#) in Granger, and [PATTERN](#) in Indianapolis.

147K+ Hoosiers

trained on critical digital skills. Grow with Google has partnered with 140+ organizations in the state to train more than 147K Hoosiers on [digital skills](#), including organizations like public libraries, chambers of commerce, and more.

Helping Indiana businesses and job seekers

The COVID crisis disrupted nearly 9 in 10 businesses; however, digitally advanced small businesses were 3.2x more successful at retaining customers and experienced half the revenue losses.¹ Technology creates growth opportunities for American businesses — and Google helps American workers develop the skills they need to succeed in the digital economy through free skilling programs and resources.

\$180M

to support small business resilience

Google's commitment of \$180M has enabled Opportunity Finance Network to establish the [Grow with Google Small Business Fund](#) and [OFN's Grant Program](#) funded by Google.org to assist Community Development Financial Institutions (CDFIs) working with underserved small businesses. CDFIs include **Allies for Community Business**, **Opportunity Fund**, **Self-Help Credit Union**, **Disability Opportunity Fund** and others with services in the state.

100K

scholarships to help people grow their careers in the digital economy

[Google Career Certificates](#) offer self-paced, online job training that prepares people for careers in fast-growing fields of data analytics, IT support, project management, and user experience (UX) design. Google has provided 100,000 scholarships to help more people access these certificates to grow their careers. Since launching in 2018, over 50,000 people have earned a Google Career Certificate and 82% of U.S. graduates report a positive career impact within six months of completion. More than half of those graduates identify as Black, Latino, female, or veteran. Learn more at grow.google/skills.



“Google Ad Grants is a huge resource for a nonprofit like us.”

Polina Oshero
Executive Director of **PATTERN**
Indianapolis, Indiana

¹ <https://digitallydriven.connectedcouncil.org/>

Supporting Indiana nonprofits and local organizations

We know that organizations are already doing great work in Indiana. That's why Google has partnered with trusted community institutions across the state to bring digital skills training, grant funding, and other resources and services to more Hoosiers, including those historically underserved.

\$6.6M

in Google Ad Grants to
Indiana nonprofits

Google for Nonprofits provides nonprofit organizations across the U.S. with access to Google products like Google Workspace for Nonprofits, Google Ad Grants, YouTube, and Google Maps Platform. Since 2011, Google for Nonprofits has supported more than **3,900** nonprofits in Indiana. In 2020, Google provided over **\$6.6M in in-kind search advertising credit** to Indiana nonprofits through the Google Ad Grants program.

To date, Google employees based in Indiana — with matching contributions from Google — have donated **\$156K+** in charitable giving to nonprofits.

“Turnstone is a small non-profit that has been serving the community and evolving over 76 years in its mission to empower people with disabilities through our programs and services. We have recently achieved the distinction of being an official Paralympic Training Site, but we still seem to be one of our community's best kept secrets. Now that we are working with a Google Partner agency to manage our Ad Grants, we are able to make the most of this generous opportunity to make sure that our information is easily findable for people when they need it most.”

-Stasha Carrasquillo
Chief Marketing Technology Officer at Turnstone

