



# Google is proud to call Texas home

Creating economic opportunity across the Lone Star State



*“New customers help you grow. Our online reviews and the Google Ads we put out there drum up new business and fuel the future growth we’re trying to achieve.”*

**Joey Suarez**  
Owner of A&A Plumbing  
Schertz, Texas

## More than a decade in Texas

Google has proudly called Texas home for more than a decade with offices in Austin and Dallas and a data center in Midlothian.

## \$46.48B of economic activity

In 2022, Google helped provide \$46.48 billion of economic activity for tens of thousands of Texas businesses, publishers, nonprofits, creators and developers.

## 1.55M+ Texas businesses

More than 1.55 million Texas businesses used Google’s free tools to receive phone calls, bookings, reviews, requests for directions and other direct connections to their customers.

## 879,000+ Texans trained

Grow with Google has partnered with 561 organizations in the state to train more than 879,000 Texans on digital skills, including organizations such as public libraries, chambers of commerce, community colleges and more.

## Helping Texas’s small businesses and startups thrive

Texas business owners are leveraging digital tools to find new customers and grow amidst economic challenges, like inflation and talent shortages. To help Lone Star State businesses like A&A Plumbing, Google is increasing access to capital, trainings and free resources.

### \$191M

provided to support small business resilience

Google’s commitment of \$191 million in loans and grants to Opportunity Finance Network (OFN) supported community development financial institutions (CDFIs) including LiftFund in Texas, to deliver low-interest loans to over 130,000 underrepresented businesses and nonprofits, including Flying Squirrel Coffee Company in Mansfield.

### 11,200+

small businesses trained by a Texas Digital Coach

[Grow with Google Digital Coaches](#) are local experts who help diverse small businesses grow. Our Texas Digital Coach offers live training and hands-on coaching – for free – to small businesses.

### \$40M+

in venture capital raised by Google for Startups Founders Fund recipients in Texas

[The Google for Startups Black and Latino Founders Funds](#) provide cash awards and hands-on help to support underrepresented entrepreneurs, like Parabeac in Texas.

*"As I worked through my Google Career Certificate, the possibilities of my future began unfolding. I began to dream bigger, which put me on a journey that led me to Dell.\*"*

**Adrienne Alexander Thiesing**

Google Project Management Certificate graduate

Small Business Advisor at Dell Technologies

Austin, Texas

*\*Results may vary and are not guaranteed.*



## Helping Texans develop digital skills to grow their careers

50% of the workforce will need to reskill by 2025<sup>1</sup> and 1 in 3 American workers have very limited or no digital skills.<sup>2</sup> We're working to help people advance their careers and pursue new opportunities by making digital skills accessible to everyone. To date, we have helped over 300,000 Americans find employment and increase their income through digital skills training.

### 150,000+

Google Career Certificate graduates in the U.S.

[Google Career Certificates](#) help people develop skills for new jobs in fields like data analytics, UX design and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. Within six months of completion, 75% of program graduates report a positive career outcome, such as a promotion, raise or new job.<sup>3</sup>

Google has also partnered with 25 Texas educational institutions like South Texas College and Dallas College to make Google Career Certificates available to students and to increase employment opportunities.

### 1.07M+

Texas students trained in computer science to date

Google is helping address inequities in computer science education by offering no-cost products and programs, like [CS First](#) and [Code Next](#), to students across the U.S. To date, Google has invested over \$240 million toward computer science skilling including Google.org grants to organizations like National 4H Council and Hidden Genius Project.

## Investing in local communities

Local organizations and nonprofits across Texas are doing great work to support their communities. Google is proud to partner with trusted community organizations to further that work, and bring digital skills training, grant funding and other resources to more Texans.

### \$29M+

in grants

Since 2006, Google.org has awarded over \$29 million in grants to Texas organizations and nonprofits.

### \$20M+

In charitable giving

Since 2004, our employees based in Texas – including matching contributions and philanthropic giving from Google.org – have donated over \$20 million to nonprofits.

### 44,100+

volunteer and pro bono hours

Through Google.org, employees served over 44,100 hours of volunteer and pro bono work with nonprofits and schools in areas we're passionate about, including STEM education, economic opportunity and access to the internet.

### 17,800

nonprofits supported

Since 2011, Google for Nonprofits has supported 17,800 nonprofits in Texas, like Invisible People. In 2022, Google.org provided \$49.23 million in free search advertising to Texas nonprofits through the Google Ad Grants program.

Learn more about Google in Texas at: [g.co/economicimpact/texas](https://g.co/economicimpact/texas)

<sup>1</sup> The Future of Jobs Report 2020, World Economic Forum, Oct. 2020

<sup>2</sup> Digitalization and the American Workforce, Brookings Institute, Nov. 2017

<sup>3</sup> Based on program graduate survey responses, United States 2022