

Google is proud to support Maryland

Creating economic opportunity across the state

\$7.86B of economic activity

In 2021, Google helped provide \$7.86B of economic activity for tens of thousands of Maryland businesses, nonprofits, publishers, creators, and developers.

366,000+ Maryland businesses

More than 366,000 Maryland businesses received requests for directions, phone calls, bookings, reviews, and other direct connections to their customers from Google in 2021.

119,000+ Marylanders trained on digital skills

In Maryland, Grow with Google has partnered with more than 170 organizations to train more than 119,000 Marylanders on digital skills, including public libraries, chambers of commerce, and more.

Helping Maryland small businesses and job seekers

Technology provides economic opportunity for Americans—it helps business owners find new customers online (87% of businesses said that using digital tools to find customers was important) and workers develop skills for new career opportunities. Google is helping people learn digital skills so they can reach new customers and find new job opportunities.

70,000

Google Career Certificate graduates in the U.S. 75% report a positive career impact within six months

The Google Career Certificates program provides online job training, available in English and with Spanish-language support, and prepares job seekers for careers in high-growth fields like data analytics and IT Support—with no degree or experience required. To help more people access this program, we've announced a new \$100M Google Career Certificates Fund which will enable nonprofits to support tens of thousands of American workers. The Google Career Certificates are also free to all community colleges and career and technical education (CTE) high schools to add to their curriculum. There are 70,000 graduates in the U.S., with 75% reporting a positive career impact within six months of completion and 55% identifying as Asian, Black, or Latino.* Graduates can connect with over 150 employers through our employer consortium and receive career support resources like resume templates, interview prep, and coaching.



“The developer experience is friendly. We can innovate the submission process, the beta program, and get prompt reviews of our product on Google Play.”

Gregory Coleman
CEO of Sworkit
Bethesda, Maryland

\$100M

to support economic mobility for American workers

The \$100M Google Career Certificates Fund is a combination of Google.org grants and Google loans that aims to drive over \$1B in aggregate wage gains by enabling nonprofit, Social Finance, to support economic mobility for tens of thousands of underserved American workers.

\$185M

to support small business resilience

Google's commitment of **\$185M** enabled Opportunity Finance Network (OFN) to establish the Grow with Google Small Business Fund and OFN's Grant Program funded by Google.org. The fund delivered low-interest loans to over 50 community development financial institutions (CDFIs) including **Washington Area Community Investment Fund (Wacif)** and **Latino Economic Development Center (LEDC)** with services in Maryland, which in turn provided loans to tens of thousands of underserved small businesses. Over the last two years, the loans and grants were disbursed to OFN-member CDFIs, including **\$50M** to support Black-owned businesses.

Supporting Maryland nonprofits and local organizations

We know that organizations are already doing great work in Maryland. That's why Google has partnered with trusted community institutions across the state to bring digital skills training, grant funding, and other resources to more Marylanders.

\$38M+

in grants to nonprofits and organizations based in Maryland

Since 2009, Google.org has awarded over **\$38M in grants** to nonprofits and organizations based in Maryland. This funding has helped organizations like **Ivymount School** provide programs and services to people with autism or other developmental disabilities.

Since 2014, our employees based in Maryland—including matching contributions from Google—have donated over **\$678,000+ in charitable giving** to nonprofits.

\$17.86M

in free search advertising to Maryland nonprofits

Since 2011, Google for Nonprofits has supported more than **5,560 nonprofits in Maryland**. In 2020, Google.org provided **\$17.86M in free search advertising** to Maryland nonprofits through the Google Ad Grants program.

