



# Google is proud to call Oregon home

Creating economic opportunity across the Beaver State



*“Google Ads are our highest return on ad spend (RoAS) of all the campaigns we run. We immediately saw an uplift in ad performance and efficiency.”*

**Wylie Robinson**  
Founder & CEO of Rumpl  
Portland, Oregon

## 15+ years in Oregon

Google has proudly called Oregon home for over 15 years with an office in Portland and a data center in The Dalles.

## \$7.34B of economic activity

In 2022, Google helped provide \$7.34 billion of economic activity for tens of thousands of Oregon businesses, publishers, nonprofits, creators and developers.

## 264,000+ Oregon businesses

More than 264,000 Oregon businesses used Google's free tools to receive phone calls, bookings, reviews, requests for directions and other direct connections to their customers.

## 92,000+ Oregonians trained

Grow with Google has partnered with 128 organizations in the state to train more than 92,000 Oregonians on digital skills, including organizations such as public libraries, chambers of commerce, community colleges and more.

## Helping Oregon's small businesses and startups thrive

Oregon business owners are leveraging digital tools to find new customers and grow amidst economic challenges, like inflation and talent shortages. To help Beaver State businesses like Rumpl, Google is increasing access to capital, trainings and free resources.

### \$191M

provided to support small business resilience

Google's commitment of \$191 million in loans and grants to Opportunity Finance Network (OFN) supported community development financial institutions (CDFIs) including Craft3 in Oregon, to deliver low-interest loans to over 130,000 underrepresented businesses and nonprofits.

### Helping small businesses

through their Oregon Digital Coach

[Grow with Google Digital Coaches](#) are local experts who help diverse small businesses grow. Our Oregon Digital Coach offers live training and hands-on coaching – for free – to small businesses.

### \$190M

in venture capital raised by Google for Startups Founders Fund recipients in the U.S.

[The Google for Startups Black and Latino Founders Funds](#) provide cash awards and hands-on help to support underrepresented entrepreneurs, like Workform in Oregon.

“ The certificate helped me make a positive impression and show I was competent. I got the job, and I love it!\*

”

**Parker Abott**

Google IT Support Certificate graduate

Corporate Operations Engineer at Google  
Portland, Oregon

\*Results may vary and are not guaranteed.

## Helping Oregonians develop digital skills to grow their careers

50% of the workforce will need to reskill by 2025<sup>1</sup> and 1 in 3 American workers have very limited or no digital skills.<sup>2</sup> We're working to help people advance their careers and pursue new opportunities by making digital skills accessible to everyone. To date, we have helped over 300,000 Americans find employment and increase their income through digital skills training.

**150,000+**

Google Career Certificate graduates in the U.S.

[Google Career Certificates](#) help people develop skills for new jobs in fields like data analytics, UX design and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. Within six months of completion, 75% of program graduates report a positive career outcome, such as a promotion, raise or new job.<sup>3</sup>

Google has also partnered with Oregon educational institutions like Central Oregon Community College and Portland Community College to make Google Career Certificates available to students and to increase employment opportunities.

**151,000+**

Oregon students trained in computer science to date

Google is helping address inequities in computer science education by offering no-cost products and programs, like [CS First](#) and [Code Next](#), to students across the U.S. To date, Google has invested over \$240 million toward computer science skilling including Google.org grants to organizations like National 4H Council and Hidden Genius Project.

## Investing in local communities

Local organizations and nonprofits across Oregon are doing great work to support their communities. Google is proud to partner with trusted community organizations to further that work, and bring digital skills training, grant funding and other resources to more Oregonians.

**\$18M+**

in grants

Since 2006, Google.org has awarded over \$18 million in grants to Oregon organizations and nonprofits.

**\$5M+**

In charitable giving

Since 2006, our employees based in Oregon – including matching contributions and philanthropic giving from Google.org – have donated over \$5 million to nonprofits.

**11,900+**

volunteer and pro bono hours

Through Google.org, employees served over 11,900 hours of volunteer and pro bono work with nonprofits and schools in areas we're passionate about, including STEM education, economic opportunity and access to the internet.

**4,800**

nonprofits supported

Since 2011, Google for Nonprofits has supported 4,800 nonprofits in Oregon. In 2022, Google.org provided \$9.65 million in free search advertising to Oregon nonprofits through the Google Ad Grants program.

Learn more about Google in Oregon at: [g.co/economicimpact/oregon](https://g.co/economicimpact/oregon)

<sup>1</sup>The Future of Jobs Report 2020, World Economic Forum, Oct. 2020

<sup>2</sup>Digitalization and the American Workforce, Brookings Institute, Nov. 2017

<sup>3</sup>Based on program graduate survey responses, United States 2022