

# Google is proud to support North Dakota

Creating economic opportunity across the Peace Garden State

## \$702M of economic activity

In 2023, Google helped provide \$702 million of economic activity for thousands of North Dakota businesses, nonprofits, publishers, creators, and developers.

## 49,000+ North Dakota businesses

More than 49,000 North Dakota businesses used Google's free tools to receive phone calls, bookings, reviews, requests for directions, or other direct connections to their customers.

## 24,000+ North Dakotans trained

Grow with Google has partnered with 30 organizations in the state like Dickinson Convention and Visitors Bureau and SCORE Grand Forks to train more than 24,000 North Dakotans on digital skills, including organizations such as public libraries, chambers of commerce, community colleges, and more.

*“Traditional ads cost too much – you don’t have that kind of money starting out. With Google Ads, we could set our budget and really zero in on our potential customers.”*

*-Lila Teunissen  
Co-owner & Lead Trainer of Bed 'N' Biscuit Ranch  
Bismarck, North Dakota*



## Helping North Dakota’s small businesses and startups thrive

North Dakota business owners are leveraging digital tools to find new customers and grow amidst economic challenges, like inflation and talent shortages. To help Peace Garden State businesses like Bed 'N' Biscuit Ranch, Google is increasing access to capital, trainings, and free resources.

**\$250M+**

in venture capital raised by  
Google for Startups Founders  
Fund recipients in the U.S.

The [Google for Startups Founders Funds](#) provide cash awards and hands-on help to support underrepresented entrepreneurs throughout the U.S.



75%

of learners report a positive outcome to their career<sup>1</sup>

## Helping North Dakotans develop digital skills to grow their careers

50% of the workforce will need to reskill by 2025<sup>2</sup> and 1 in 3 American workers have very limited or no digital skills.<sup>3</sup> We're working to help people advance their careers and pursue new opportunities by making digital skills accessible to everyone. To date, we have helped over 300,000 Americans find new employment and increase their income through digital skills training.

250,000+

Google Career Certificate graduates in the U.S.

[Google Career Certificates](#) help people develop skills for new jobs in fields like cybersecurity, data analytics, project management, and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. 75% of graduates report a positive career outcome within six months.<sup>4</sup>

Google has also partnered with North Dakota educational institutions like University of Jamestown to make Google Career Certificates available to students and to increase employment opportunities.

41,000+

North Dakota students trained in computer science to date

Google is helping address inequities in computer science education by offering no-cost products and programs, like [CS First](#) and [Code Next](#), to students across the U.S. To date, Google has invested over \$263 million toward computer science skilling including Google.org grants to organizations like National 4H Council and Hidden Genius Project.

## Supporting North Dakota nonprofits and local organizations

Local organizations and nonprofits across North Dakota are doing great work to support their communities. Google is proud to partner with trusted community organizations to further that work, and bring digital skills training, grant funding, and other resources to more North Dakotans.

\$78,000+

in Google Workspace

Since 2011, Google for Nonprofits has supported more than 80 nonprofits in North Dakota. In 2023 alone, Google.org provided more than \$78,000 in Google Workspace for Nonprofits.

\$404,000

of free search advertising

In 2023, Google.org provided \$404,000 in donated search ads to North Dakota nonprofits through the Google Ad Grants program.

Learn more about Google in North Dakota at: [g.co/economicimpact/northdakota](https://g.co/economicimpact/northdakota)

<sup>1,4</sup> Based on program graduate survey responses, United States 2023

<sup>2</sup> The Future of Jobs Report 2020, World Economic Forum, Oct. 2020

<sup>3</sup> Digitalization and the American Workforce, Brookings Institute, Nov. 2017