



Google is proud to support West Virginia

Creating economic opportunity across the state

\$364M of economic activity

In 2022, Google helped provide \$364 million of economic activity for thousands of West Virginia businesses, nonprofits, publishers, creators and developers.

87,000+ West Virginia businesses

More than 87,000 West Virginia businesses used Google's free tools to receive phone calls, bookings, reviews, requests for directions and other direct connections to their customers.

32,000+ West Virginians trained

Grow with Google has partnered with 52 organizations in the state to train more than 32,000 West Virginians on digital skills, including organizations such as public libraries, chambers of commerce, community colleges and more.

"Google Ads helped us get a quick start and a leg up right off the bat."

Tonya Perry
Owner of Tickers & Timbers
Barboursville + Charleston, West Virginia



Helping West Virginia's small businesses and startups thrive

West Virginia business owners are leveraging digital tools to find new customers and grow amidst economic challenges, like inflation and talent shortages. To help West Virginia businesses like Tickers & Timbers, Google is increasing access to capital, trainings and free resources.

\$191M

Provided to support
small business
resilience

Google's commitment of \$191 million in loans and grants to Opportunity Finance Network (OFN) supported community development financial institutions (CDFIs) including Seed Commons in West Virginia, to deliver low-interest loans to over 130,000 underrepresented businesses and nonprofits, including Phat Daddy's on Da Tracks in Charleston.

\$190M

in venture capital
raised by Google for
Startups Founders
Fund recipients in
the U.S.

[The Google for Startups Black and Latino Founders Funds](#) provide cash awards and hands-on help to support underrepresented entrepreneurs throughout the U.S.



75%

of learners report a positive impact to their career¹

Helping West Virginians develop digital skills to grow their careers

50% of the workforce will need to reskill by 2025² and 1 in 3 American workers have very limited or no digital skills.³ We're working to help people advance their careers and pursue new opportunities by making digital skills accessible to everyone. To date, we have helped over 300,000 Americans find employment and increase their income through digital skills training.

150,000+

Google Career Certificate graduates in the U.S.

[Google Career Certificates](#) help people develop skills for new jobs in fields like data analytics, UX design and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. Within six months of completion, 75% of program graduates report a positive career outcome, such as a promotion, raise or new job.⁴

Google has also partnered with West Virginia educational institutions like Glenville State University and Mountwest Community and Technical College to make Google Career Certificates available to students and to increase employment opportunities.

63,000+

West Virginia students trained in computer science to date

Google is helping address inequities in computer science education by offering no-cost products and programs, like [CS First](#) and [Code Next](#), to students across the U.S. To date, Google has invested over \$240 million toward computer science skilling including Google.org grants to organizations like National 4H Council and Hidden Genius Project.

Supporting West Virginia nonprofits and local organizations

Local organizations and nonprofits across West Virginia are doing great work to support their communities. Google is proud to partner with trusted community organizations to further that work, and bring digital skills training, grant funding and other resources to more West Virginians.

800

nonprofits supported

Since 2011, Google for Nonprofits has supported 800 nonprofits in West Virginia.

\$745,000

in free search advertising

In 2022, Google.org provided \$745,000 in free search advertising to West Virginia nonprofits through the Google Ad Grants program.

Learn more about Google in West Virginia at: g.co/economicimpact/westvirginia

^{1,4} Based on program graduate survey responses, United States 2022

² The Future of Jobs Report 2020, World Economic Forum, Oct. 2020

³ Digitalization and the American Workforce, Brookings Institute, Nov. 2017