

Google is proud to support Maine

Creating economic opportunity across the Pine Tree State

\$1.15B of economic activity

In 2022, Google helped provide \$1.15 billion of economic activity for thousands Maine businesses, nonprofits, publishers, creators and developers.

94,000+ Maine businesses

More than 94,000 Maine businesses used Google's free tools to receive phone calls, bookings, reviews, requests for directions and other direct connections to their customers.

22,000+ Mainers trained

Grow with Google has partnered with 54 organizations in the state to train more than 22,000 Mainers on digital skills, including organizations such as public libraries, chambers of commerce, community colleges and more.

"We use Google Workspace to collaborate all the time—it's the backbone of our remote team. We source talent from Maine and Chile, and we can all work together."

Max Echeverría
Founder & CEO of Eskuad
Portland, Maine



Helping Maine's small businesses and startups thrive

Maine business owners are leveraging digital tools to find new customers and grow amidst economic challenges, like inflation and talent shortages. To help Pine Tree State businesses like Eskuad, Google is increasing access to capital, trainings and free resources.

\$191M

Provided to
support small
business resilience

Google's commitment of \$191 million in loans and grants to Opportunity Finance Network (OFN) supported community development financial institutions (CDFIs) including Coastal Enterprises, Inc. (CEI) in Maine, to deliver low-interest loans to over 130,000 underrepresented businesses and nonprofits, including Rwanda Bean Company (RBC) in Portland.

\$190M

in venture capital
raised by Google for
Startups Founders
Fund recipients in
the U.S.

[The Google for Startups Black and Latino Founders Funds](#) provide cash awards and hands-on help to support underrepresented entrepreneurs, like Eskuad in Maine.



75%

of learners report a positive impact to their career¹

Helping Mainers develop digital skills to grow their careers

50% of the workforce will need to reskill by 2025² and 1 in 3 American workers have very limited or no digital skills.³ We're working to help people advance their careers and pursue new opportunities by making digital skills accessible to everyone. To date, we have helped over 300,000 Americans find employment and increase their income through digital skills training.

150,000+

Google Career Certificate graduates in the U.S.

[Google Career Certificates](#) help people develop skills for new jobs in fields like data analytics, UX design and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. Within six months of completion, 75% of program graduates report a positive career outcome, such as a promotion, raise or new job.⁴

Google has also partnered with Maine educational institutions like Kennebec Valley Community College and Washington County Community College to make Google Career Certificates available to students and to increase employment opportunities.

63,000+

Maine students trained in computer science to date

Google is helping address inequities in computer science education by offering no-cost products and programs, like [CS First](#) and [Code Next](#), to students across the U.S. To date, Google has invested over \$240 million toward computer science skilling including Google.org grants to organizations like National 4H Council and Hidden Genius Project.

Supporting Maine nonprofits and local organizations

Local organizations and nonprofits across Maine are doing great work to support their communities. Google is proud to partner with trusted community organizations to further that work, and bring digital skills training, grant funding and other resources to more Mainers.

\$337,000+

in charitable giving

Since 2012, our employees based in Maine – including matching contributions and philanthropic giving from Google.org – have donated over \$337,000 to nonprofits.

1,400

nonprofits supported

Since 2011, Google for Nonprofits has supported 1,400 nonprofits in Maine.

\$2.06M

in free search advertising

In 2022, Google.org provided \$2.06 million in free search advertising to Maine nonprofits through the Google Ad Grants program.

Learn more about Google in Maine at: g.co/economicimpact/maine

^{1,4} Based on program graduate survey responses, United States 2022

² The Future of Jobs Report 2020, World Economic Forum, Oct. 2020

³ Digitalization and the American Workforce, Brookings Institute, Nov. 2017