

# Google is proud to call Oklahoma home

Creating economic opportunity across the Sooner State

## More than a decade in Oklahoma

Google has proudly called Oklahoma home for more than a decade with a data center in Mayes County.

## \$1.98B of economic activity

In 2023, Google helped provide \$1.98 billion of economic activity for tens of thousands of Oklahoma businesses, publishers, nonprofits, creators, and developers.

## 220,000+ Oklahoma businesses

More than 220,000 Oklahoma businesses used Google's free tools to receive phone calls, bookings, reviews, requests for directions, or other direct connections to their customers.

## 147,000+ Oklahomans trained

Grow with Google has partnered with 100 organizations in the state like The Education and Employment Ministry and Gordon Cooper Technology Center to train more than 147,000 Oklahomans on digital skills, including organizations such as public libraries, chambers of commerce, community colleges, and more.

*“Being able to pull products from our website into our Business Profile is very helpful. If we have something in stock people are searching for, we pop right up.”*

*-Emily Bollinger  
Owner & Operator of Dog Dish  
Tulsa, Oklahoma*



## Helping Oklahoma's small businesses and startups thrive

Oklahoma business owners are leveraging digital tools to find new customers and grow amidst economic challenges, like inflation and talent shortages. To help Sooner State businesses like Dog Dish, Google is increasing access to capital, trainings, and free resources.

**\$5M**

in venture capital raised by Google for Startups Founders Fund recipients in Oklahoma

The [Google for Startups Founders Funds](#) provide cash awards and hands-on help to support underrepresented entrepreneurs, like Boddle Learning in Oklahoma.



The Google UX Design Certificate encouraged me to think strategically and gave me a layout to advance my career faster. Without the certificate, I wouldn't have been able to speak to the subject of UX as well. I had a roadmap of where I wanted to go in UX, but the Google Career Certificate on my resume helped tell my colleagues I was invested and motivated.



**Miles N.**

Google UX Design Certificate graduate

UX Researcher at Basis Technologies  
Oklahoma City, Oklahoma

## Helping Oklahomans develop digital skills to grow their careers

50% of the workforce will need to reskill by 2025<sup>1</sup> and 1 in 3 American workers have very limited or no digital skills.<sup>2</sup> We're working to help people advance their careers and pursue new opportunities by making digital skills accessible to everyone. To date, we have helped over 300,000 Americans find employment and increase their income through digital skills training.

**250,000+**

Google Career Certificate graduates in the U.S.

[Google Career Certificates](#) help people develop skills for new jobs in fields like cybersecurity, data analytics, project management, and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. 75% of graduates report a positive career outcome within six months.<sup>3</sup>

Google has also partnered with 20 Oklahoma educational institutions like Northeast Tech and Oklahoma State University to make Google Career Certificates available to students and to increase employment opportunities.

**165,000+**

Oklahoma students trained in computer science to date

Google is helping address inequities in computer science education by offering no-cost products and programs, like [CS First](#) and [Code Next](#), to students across the U.S. To date, Google has invested over \$263 million toward computer science skilling including Google.org grants to organizations like National 4H Council and Hidden Genius Project.

**\$4.8B**

Investment in Oklahoma

Since the Mayes County data center was built in 2007, Google has invested more than \$4.8 billion in the region and state.

## Investing in local communities

Local organizations and nonprofits across Oklahoma are doing great work to support their communities. Google is proud to partner with trusted community organizations to further that work, and bring digital skills training, grant funding, and other resources to more Oklahomans.

**\$5M+**

in funding

Since 2006, Google.org has awarded over \$5 million in funding to Oklahoma organizations and nonprofits.

**\$1M+**

In charitable giving

Since 2010, our employees based in Oklahoma – including matching contributions and philanthropic giving from Google.org – have donated over \$1 million to nonprofits.

**8,600+**

volunteer and pro bono hours

Through Google.org, employees served over 8,600 hours of volunteer and pro bono work with nonprofits and schools, including areas we're passionate about, like STEM education, economic opportunity, and access to the internet.

**\$4.74M**

of free advertising

Since 2011, Google for Nonprofits has supported more than 480 nonprofits in Oklahoma. In 2023 alone, Google.org provided \$4.74 million in donated search ads to Oklahoma nonprofits through the Google Ad Grants program and more than \$545,000 in Google Workspace for Nonprofits.

Learn more about Google in Oklahoma at: [g.co/economicimpact/oklahoma](https://g.co/economicimpact/oklahoma)

<sup>1</sup>The Future of Jobs Report 2020, World Economic Forum, Oct. 2020

<sup>2</sup>Digitalization and the American Workforce, Brookings Institute, Nov. 2017

<sup>3</sup>Based on program graduate survey responses, United States 2023