

Google is proud to support Rhode Island

Creating economic opportunity across the Ocean State

\$615M of economic activity

In 2021, Google helped provide \$615M of economic activity for thousands of Rhode Island businesses, nonprofits, publishers, creators, and developers.

69,000+ Rhode Island businesses

More than 69,000 Rhode Island businesses received requests for directions, phone calls, bookings, reviews, and other direct connections to their customers from Google in 2021.

Tens of thousands trained on digital skills in Rhode Island

Grow with Google has partnered with more than 35 organizations to train tens of thousands of Rhode Islanders on <u>digital skills</u>, including public libraries, chambers of commerce, community colleges, and more.

Helping Rhode Island businesses and job seekers

Technology provides economic opportunity for Americans–it helps business owners find new customers online (87% of businesses <u>said</u> that using digital tools to find customers was important) and workers develop skills for new career opportunities. Google is helping Rhode Islanders learn digital skills so they can reach new customers and find new job opportunities.

70,000

Google Career Certificate graduates in the U.S. 75% report a positive career impact within six months The <u>Google Career Certificates</u> program provides online job training, available in English and with <u>Spanish-language support</u>, and prepares job seekers for careers in high-growth fields like data analytics and IT Support—with no degree or experience required. To help more people access this program, we've announced a new <u>\$100M Google Career Certificates Fund</u> which will enable nonprofits to support tens of thousands of American workers. The Google Career Certificates are also <u>free to all community colleges and career and technical education (CTE) high schools to add to their curriculum</u>. There are 70,000 graduates in the U.S., with 75% reporting a positive career impact within six months of completion and 55% identifying as Asian, Black, or Latino.* <u>Graduates</u> can connect with over 150 employers through our <u>employer consortium</u> and receive career support resources like resume templates, interview prep, and coaching.



"Google Ads has been our biggest driver for inbound revenue."

Emily Levy Co-founder of Mighty Well Newport, Rhode Island

\$100M

to support economic mobility for American workers

\$185M

to support small business resilience

The \$100M Google Career Certificates Fund is a combination of Google.org grants and Google loans that aims to drive over \$1B in aggregate wage gains by enabling nonprofit, Social Finance, to support economic mobility for tens of thousands of underserved American workers.

Google's commitment of \$185M enabled Opportunity Finance Network (OFN) to establish the <u>Grow with Google Small Business Fund</u> and <u>OFN's Grant Program</u> funded by Google.org. The fund delivered low-interest loans to over 50 community development financial institutions (CDFIs) including **Nonprofit Finance Fund**, **Opportunity Fund**, and **Self-Help Credit Union**, who in turn provided loans to tens of thousands of underserved small businesses. Over the last two years, the loans and grants were disbursed to OFN-member CDFIs, including **\$50M** to support Black-owned businesses.

Helping Rhode Island nonprofits and local organizations

We know that organizations are already doing great work in Rhode Island. That's why Google has partnered with trusted community institutions across the state to bring digital skills training, grant funding, and other resources to more Rhode Islanders.

\$280K+

in grants to nonprofits and organizations based in Rhode Island

\$1.02M

in free search advertising to Rhode Island nonprofits Since 2009, Google.org has awarded over **\$280,000 in grants** to nonprofits and organizations based in Rhode Island.

Since 2011, <u>Google for Nonprofits</u> has supported more than **800 nonprofits in Rhode Island**. In 2020, Google provided over **\$1.02M in free search advertising** to Rhode Island nonprofits through the <u>Google Ad Grants</u> program.

