

Google is proud to call Georgia home

Creating economic opportunity across the Peach State

2+ decades in Georgia

Google has proudly called Georgia home for more than two decades with an office in Atlanta and a data center in Douglas County.

\$16.17B of economic activity

In 2023, Google helped provide \$16.17 billion of economic activity for tens of thousands of Georgia businesses, publishers, nonprofits, creators, and developers.

594,000+ Georgia businesses

More than 594,000 Georgia businesses used Google's free tools to receive phone calls, bookings, reviews, requests for directions, or other direct connections to their customers.

414,000+ Georgians trained

Grow with Google has partnered with 370 organizations in the state like City of Savannah Entrepreneurial Center and Barred Business Foundation to train more than 414,000 Georgians on digital skills, including organizations such as public libraries, chambers of commerce, community colleges, and more.

“Personalized ads are key to my website’s success, and they enable me to keep my content completely free.”

*—Cory Lee
Founder of Curb Free with Cory Lee
Lafayette, Georgia*



Helping Georgia’s small businesses and startups thrive

Georgia business owners are leveraging digital tools to find new customers and grow amidst economic challenges, like inflation and talent shortages. To help Peach State businesses like Curb Free with Cory Lee, Google is increasing access to capital, trainings, and free resources.

\$32M+

in venture capital raised by Google for Startups Founders Fund recipients in Georgia

The [Google for Startups Founders Funds](#) provide cash awards and hands-on help to support underrepresented entrepreneurs, like Goodr in Georgia.

“The Google Career Certificate has impacted my career tremendously. I found a job on a new career path, doubled my salary and changed the trajectory of my career.”

Ashley Fleming
Google Project Management Certificate graduate

Technical Program Manager at Microsoft
Atlanta, Georgia



Helping Georgians develop digital skills to grow their careers

50% of the workforce will need to reskill by 2025¹ and 1 in 3 American workers have very limited or no digital skills.² We’re working to help people advance their careers and pursue new opportunities by making digital skills accessible to everyone. To date, we have helped over 300,000 Americans find employment and increase their income through digital skills training.

250,000+

Google Career Certificate graduates in the U.S.

[Google Career Certificates](#) help people develop skills for new jobs in fields like cybersecurity, data analytics, project management, and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. 75% of graduates report a positive career outcome within six months.³

Google has also partnered with 20 Georgia educational institutions like Atlanta Public Schools and Kennesaw State University to make Google Career Certificates available to students and to increase employment opportunities.

640,000+

Georgia students trained in computer science to date

Google is helping address inequities in computer science education by offering no-cost products and programs, like [CS First](#) and [Code Next](#), to students across the U.S. To date, Google has invested over \$263 million toward computer science skilling including Google.org grants to organizations like National 4H Council and Hidden Genius Project.

\$1.2B

Investment in Georgia

Since the Douglas County data center was built in 2003, Google has committed more than \$1.2 billion of investment in the region and state.

Investing in local communities

Local organizations and nonprofits across Georgia are doing great work to support their communities. Google is proud to partner with trusted community organizations to further that work, and bring digital skills training, grant funding, and other resources to more Georgians.

\$41M+
in funding

Since 2006, Google.org has awarded over \$41 million in funding to Georgia organizations and nonprofits.

\$12M+
In charitable giving

Since 2004, our employees based in Georgia – including matching contributions and philanthropic giving from Google.org – have donated over \$12 million to nonprofits.

24,700+
volunteer and pro bono hours

Through Google.org, employees served over 24,700 hours of volunteer and pro bono work with nonprofits and schools, including areas we’re passionate about, like STEM education, economic opportunity, and access to the internet.

\$20.1M
of free advertising

Since 2011, Google for Nonprofits has supported more than 1,720 nonprofits in Georgia like re:imagine/ATL and FoodFinder. In 2023 alone, Google.org provided \$20.1 million in donated search ads to Georgia nonprofits through the Google Ad Grants program and more than \$1.42 million in Google Workspace for Nonprofits.

Learn more about Google in Georgia at: g.co/economicimpact/georgia

¹The Future of Jobs Report 2020, World Economic Forum, Oct. 2020

²Digitalization and the American Workforce, Brookings Institute, Nov. 2017

³Based on program graduate survey responses, United States 2023