

Google is proud to support Missouri

Creating economic opportunity across the state

\$3.88B

provided for 28,300 Missouri businesses, nonprofits, publishers, creators, and developers in 2020.

312K+ Missouri businesses

have connected directly with customers using Google — like [Morgan Miller Plumbing](#) in Grandview, [Grand Amini's](#) in St. Louis, [Lange General Store](#) in Steelville, [Tulane's Closet](#) in Saint Peters, and [Artificer Wood Works](#) in High Ridge.

75K+ Missourians trained on critical digital skills

Grow with Google has partnered with 140+ organizations in the state to train more than 117K+ Missourians on [digital skills](#), including organizations like public libraries, chambers of commerce, and more.

Helping Missouri businesses and job seekers

The COVID crisis disrupted nearly 9 in 10 businesses; however, digitally advanced small businesses were 3.2x more successful at retaining customers and experienced half the revenue losses.¹ Technology creates growth opportunities for American businesses — and Google helps American workers develop the skills they need to succeed in the digital economy through free skilling programs and resources.

\$180M

to support small business resilience

Google's commitment of \$180M has enabled Opportunity Finance Network to establish the [Grow with Google Small Business Fund](#) and [OFN's Grant Program](#) funded by Google.org to assist Community Development Financial Institutions (CDFIs) working with underserved small businesses. CDFIs include **AltCap** in Kansas City, and others that serve the state.

750+

underrepresented business owners trained in Missouri by local digital coach

In 2020, Google launched the Grow with Google Digital Coaches program in St. Louis. The program provides free hands-on coaching and digital skills training to help Black and Latino small businesses reach new customers, thrive online, and grow. Our Missouri Digital Coach has helped trained **more than 750 small business owners** through **20+ digital skills workshops**.



“Google products have given us the confidence that we will be able to continue operations seamlessly, no matter what comes our way.”

Stella Crewse
CEO of Morgan Miller Plumbing
Grandview, Missouri

¹ <https://digitallydriven.connectedcouncil.org/>

100K

scholarships to help people grow their careers in the digital economy

Google Career Certificates offer self-paced, online job training that prepares people for careers in fast-growing fields of data analytics, IT support, project management, and user experience (UX) design. Google has provided 100,000 scholarships to help more people access these certificates to grow their careers. Since launching in 2018, over 50,000 people have earned a Google Career Certificate and 82% of U.S. graduates report a positive career impact within six months of completion. More than half of those graduates identify as Black, Latino, female, or veteran. Learn more at grow.google/skills.

\$15M

provided to underrepresented startup founders

In 2020, Google for Startups launched our first **Black Founders Fund**, and in 2021 we announced our first **Latino Founders Fund**, totaling **\$15M** combined. This has already created a halo effect by helping founders raise an additional \$50M in venture capital. Recipients include **Provider Pool** in St. Louis.

Supporting Missouri nonprofits and local organizations

We know that organizations are already doing great work in Missouri. That's why Google has partnered with trusted community institutions across the state to bring digital skills training, grant funding, and other resources and services to more Missourians, including those historically underserved.

\$10.23M

in Google Ad Grants to Missouri nonprofits

Google for Nonprofits provides nonprofit organizations across the U.S. with access to Google products like Google Workspace for Nonprofits, Google Ad Grants, YouTube, and Google Maps Platform. Since 2011, Google for Nonprofits has supported more than **3,600** nonprofits in Missouri. In 2020, Google provided **\$10.23M in in-kind search advertising credit** to Missouri nonprofits through the Google Ad Grants program.

Google.org has awarded over **\$726K** in grants to nonprofits and organizations that impact Missouri, including the **Veterans of Foreign Wars** to improve college attainment rates for veterans.

To date, Google employees — with matching contributions from Google — have donated **\$478K+** in charitable giving to Missouri nonprofits.

Free

high-speed internet service provided to Kansas City residents

Google Fiber has provided high-speed, high-bandwidth internet services to the Greater Kansas City area — Google Fiber's first market — and eight Missouri municipalities since 2012. **200+** Missouri schools, libraries, community centers, municipal facilities, and nonprofits receive **Google Fiber gigabit internet service at no cost** through the Community Connections program. Additionally, residents at 835 housing units in Kansas City receive gigabit internet service at no cost through the Gigabit Communities program.

