

Google is proud to call California home

Creating economic opportunity across the Golden State



“If you’ve got the ability to sell online, Google Ads is a no-brainer. We can see exactly what we spend and how effective they are.”

*- Philip Gomez
Co-owner of Patty's Cakes and Desserts
Fullerton, California*

2+ decades in California

Google has proudly called California home for more than two decades with our global headquarters based in Mountain View and 11 other offices across the state.

\$166B+ of economic activity

In 2023, Google helped provide more than \$166 billion of economic activity for hundreds of thousands of California businesses, publishers, nonprofits, creators, and developers.

2.15M+ California businesses

More than 2.15 million California businesses used Google’s free tools to receive phone calls, bookings, reviews, requests for directions, or other direct connections to their customers.

1.5M+ Californians trained

Grow with Google has partnered with 840 organizations in the state like New Reflections, Inc. and Access SBDC to train more than 1.5 million Californians on digital skills, including organizations such as public libraries, chambers of commerce, community colleges, and more.

Helping California’s small businesses and startups thrive

California business owners are leveraging digital tools to find new customers and grow amidst economic challenges, like inflation and talent shortages. To help Golden State businesses like Patty's Cakes and Desserts, Google is increasing access to capital, trainings, and free resources.

Helping California harness the power of AI

Researchers at the University of Southern California are accelerating the search for non-opioid pain relief solutions. Leveraging [Google Cloud's high-performance computing and AI](#), they can rapidly analyze millions of potential drug compounds. AI narrowed down 680 million compounds to just 120 promising candidates in a mere 24 hours – a task that would have taken a year with traditional methods. This technological breakthrough significantly speeds up the drug discovery process, bringing hope for safer pain management and addressing the challenges of the opioid crisis.

15,090+

small businesses trained by a California Digital Coach

[Grow with Google Digital Coaches](#) are local experts who help diverse small businesses grow. Our California Digital Coach offer live training and hands-on coaching – for free – to small businesses.

\$54M+

in venture capital raised by Google for Startups Founders Fund recipients in California

The [Google for Startups Founders Funds](#) provide cash awards and hands-on help to support underrepresented entrepreneurs, like Wheel the World in California.

\$4B+

Invested in California-based startups

GV, an Alphabet-backed venture capital firm, has invested more than \$4B in California-based startups.

“Without the foundations of the Google Certificate, I wouldn't have been able to move forward as quickly as I did. The certificate was a starting piece that got my foot in the door for larger opportunities.”

Carter Spear
Google IT Support Certificate graduate

Cyber Security Engineer at Nelnet
Los Angeles, California



Helping Californians develop digital skills to grow their careers

50% of the workforce will need to reskill by 2025¹ and 1 in 3 American workers have very limited or no digital skills.² We're working to help people advance their careers and pursue new opportunities by making digital skills accessible to everyone. To date, we have helped over 300,000 Americans find employment and increase their income through digital skills training.

250,000+

Google Career Certificate graduates in the U.S.

[Google Career Certificates](#) help people develop skills for new jobs in fields like cybersecurity, data analytics, project management, and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. 75% of graduates report a positive career outcome within six months.³

Google has also partnered with 149 California educational institutions like UCLA and Anaheim Union School District to make Google Career Certificates available to students and to increase employment opportunities.

1.94M+

California students trained in computer science to date

Google is helping address inequities in computer science education by offering no-cost products and programs, like [CS First](#) and [Code Next](#), to students across the U.S. To date, Google has invested over \$263 million toward computer science skilling including Google.org grants to organizations like National 4H Council and Hidden Genius Project.

Investing in local communities

Local organizations and nonprofits across California are doing great work to support their communities. Google is proud to partner with trusted community organizations to further that work, and bring digital skills training, grant funding, and other resources to more Californians.

\$550M+
in funding

Since 2005, Google.org has awarded over \$550 million in funding to California organizations and nonprofits.

\$1.1B+

In charitable giving

Since 2004, our employees based in California – including matching contributions and philanthropic giving from Google.org – have donated over \$1.1 billion to nonprofits.

1M+

volunteer and pro bono hours

Through Google.org, employees served over 1 million hours of volunteer and pro bono work with nonprofits and schools, including areas we're passionate about, like STEM education, economic opportunity, and access to the internet.

\$338M

of free advertising

Since 2011, Google for Nonprofits has supported more than 23,730 nonprofits in California like the Foundation to Advance Jazz, Elder Wisdom Circle, Penny Lane Centers, and Asian Americans Advancing Justice. In 2023 alone, Google.org provided \$338 million in donated search ads to California nonprofits through the Google Ad Grants program and more than \$11.61 million in Google Workspace for Nonprofits.

Learn more about Google in California at: g.co/economicimpact/california

¹The Future of Jobs Report 2020, World Economic Forum, Oct. 2020

²Digitalization and the American Workforce, Brookings Institute, Nov. 2017

³Based on program graduate survey responses, United States 2023