

Google is proud to support New Hampshire

Creating economic opportunity across the Granite State

\$1.43B of economic activity

In 2023, Google helped provide \$1.43 billion of economic activity for thousands of New Hampshire businesses, nonprofits, publishers, creators, and developers.

89,000+ New Hampshire businesses

More than 89,000 New Hampshire businesses used Google's free tools to receive phone calls, bookings, reviews, requests for directions, or other direct connections to their customers.

37,000+ Granite Staters trained

Grow with Google has partnered with 60 organizations in the state to train more than 37,000 Granite Staters on digital skills, including organizations such as public libraries, chambers of commerce, community colleges, and more.

"Google Shopping Ads is our exclusive way of acquiring new customers. It's quick and easy to put our products in front of people searching for them."

*-Joel Waechter
Co-owner of Joy Lane Farm
Rollinsford, New Hampshire*



Helping New Hampshire's small businesses and startups thrive

New Hampshire business owners are leveraging digital tools to find new customers and grow amidst economic challenges, like inflation and talent shortages. To help Granite State businesses like Joy Lane Farm, Google is increasing access to capital, trainings, and free resources.

\$250M+

in venture capital raised by
Google for Startups Founders
Fund recipients in the U.S.

The [Google for Startups Founders Funds](#) provide cash awards and hands-on help to support underrepresented entrepreneurs throughout the U.S.



75%

of learners report a positive outcome to their career¹

Helping Granite Staters develop digital skills to grow their careers

50% of the workforce will need to reskill by 2025² and 1 in 3 American workers have very limited or no digital skills.³ We're working to help people advance their careers and pursue new opportunities by making digital skills accessible to everyone. To date, we have helped over 300,000 Americans find new employment and increase their income through digital skills training.

250,000+

Google Career Certificate graduates in the U.S.

[Google Career Certificates](#) help people develop skills for new jobs in fields like cybersecurity, data analytics, project management, and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. 75% of graduates report a positive career outcome within six months.⁴

Google has also partnered with New Hampshire educational institutions like Lakes Region Community College to make Google Career Certificates available to students and to increase employment opportunities.

46,000+

New Hampshire students trained in computer science to date

Google is helping address inequities in computer science education by offering no-cost products and programs, like [CS First](#) and [Code Next](#), to students across the U.S. To date, Google has invested over \$263 million toward computer science skilling including Google.org grants to organizations like National 4H Council and Hidden Genius Project.

Supporting New Hampshire nonprofits and local organizations

Local organizations and nonprofits across New Hampshire are doing great work to support their communities. Google is proud to partner with trusted community organizations to further that work, and bring digital skills training, grant funding, and other resources to more Granite Staters.

\$16M+
in funding

Since 2006, Google.org has awarded over \$16 million in funding to New Hampshire organizations and nonprofits.

\$698,000+
in charitable giving

Since 2012, our employees based in New Hampshire – including matching contributions and philanthropic giving from Google.org – have donated over \$698,000 to nonprofits.

\$266,000+
in Google Workspace

Since 2011, Google for Nonprofits has supported more than 280 nonprofits in New Hampshire. In 2023 alone, Google.org provided more than \$266,000 in Google Workspace for Nonprofits.

\$3.35M
of free search advertising

In 2023, Google.org provided \$3.35 million in donated search ads to New Hampshire nonprofits through the Google Ad Grants program.

Learn more about Google in New Hampshire at: g.co/economicimpact/newhampshire

^{1,4} Based on program graduate survey responses, United States 2023
² The Future of Jobs Report 2020, World Economic Forum, Oct. 2020
³ Digitalization and the American Workforce, Brookings Institute, Nov. 2017