

# Google is proud to support Delaware

Creating economic opportunity across the First State

## \$10.5B of economic activity

In 2023, Google helped provide \$10.5 billion of economic activity for thousands of Delaware businesses, nonprofits, publishers, creators, and developers.

## 59,000+ Delaware businesses

More than 59,000 Delaware businesses used Google's free tools to receive phone calls, bookings, reviews, requests for directions, or other direct connections to their customers.

## 27,000+ Delawareans trained

Grow with Google has partnered with 40 organizations in the state to train more than 27,000 Delawareans on digital skills, including organizations such as public libraries, chambers of commerce, community colleges, and more.

*“Investing in Google Ads gives me better results than using social media platforms.”*

*—Cindy Collins  
Founder of Euphoric Herbs Apothecary  
Milford, Delaware*



## Helping Delaware's small businesses and startups thrive

Delaware business owners are leveraging digital tools to find new customers and grow amidst economic challenges, like inflation and talent shortages. To help First State businesses like Euphoric Herbs Apothecary, Google is increasing access to capital, trainings, and free resources.

**\$250M+**

in venture capital raised by  
Google for Startups Founders  
Fund recipients in the U.S.

The [Google for Startups Founders Funds](#) provide cash awards and hands-on help to support underrepresented entrepreneurs throughout the U.S.



75%

of learners report a positive outcome to their career<sup>1</sup>

## Helping Delawareans develop digital skills to grow their careers

50% of the workforce will need to reskill by 2025<sup>2</sup> and 1 in 3 American workers have very limited or no digital skills.<sup>3</sup> We're working to help people advance their careers and pursue new opportunities by making digital skills accessible to everyone. To date, we have helped over 300,000 Americans find new employment and increase their income through digital skills training.

250,000+

Google Career Certificate graduates in the U.S.

[Google Career Certificates](#) help people develop skills for new jobs in fields like cybersecurity, data analytics, project management, and more in just three to six months. After completing the program, graduates are able to connect with 150+ top employers. 75% of graduates report a positive career outcome within six months.<sup>4</sup>

Google has also partnered with Delaware educational institutions like Glasgow High School and MOT Charter School to make Google Career Certificates available to students and to increase employment opportunities.

51,000+

Delaware students trained in computer science to date

Google is helping address inequities in computer science education by offering no-cost products and programs, like [CS First](#) and [Code Next](#), to students across the U.S. To date, Google has invested over \$263 million toward computer science skilling including Google.org grants to organizations like National 4H Council and Hidden Genius Project.

## Supporting Delaware nonprofits and local organizations

Local organizations and nonprofits across Delaware are doing great work to support their communities. Google is proud to partner with trusted community organizations to further that work, and bring digital skills training, grant funding, and other resources to more Delawareans.

\$2M+  
in funding

Since 2006, Google.org has awarded over \$2 million in funding to Delaware organizations and nonprofits.

\$462,000+  
in charitable giving

Since 2010, our employees based in Delaware – including matching contributions and philanthropic giving from Google.org – have donated over \$462,000 to nonprofits.

\$193,000+  
in Google Workspace

Since 2011, Google for Nonprofits has supported more than 260 nonprofits in Delaware. In 2023 alone, Google.org provided more than \$193,000 in Google Workspace for Nonprofits.

\$4.51M  
of free search advertising

In 2023, Google.org provided \$4.51 million in donated search ads to Delaware nonprofits through the Google Ad Grants program.

Learn more about Google in Delaware at: [g.co/economicimpact/delaware](https://g.co/economicimpact/delaware)

<sup>1,4</sup> Based on program graduate survey responses, United States 2023

<sup>2</sup> The Future of Jobs Report 2020, World Economic Forum, Oct. 2020

<sup>3</sup> Digitalization and the American Workforce, Brookings Institute, Nov. 2017